



OLYMPIC CHAMPION Parry O'Brien, right, poses with Chamber of Commerce Manager Jimmy Cooper for cameraman Jack Marquette and producer Hugh Foster for a film being made by the Amateur Athletic Union of the United States. This scene at the chamber's solar-powered clock is part of a series of shots aimed at depicting the shot-put champion's life in the Village. The film will be shown on Russian television prior to O'Brien's participation in the Moscow track meet scheduled for July 26 and 27. (Sun Photo).

Rumwell Named New President Of School Board

Attorney Arnold Rumwell is the new president of the Palm Springs Board of Education. The veteran board member was last night elected as successor to outgoing president Fred Morrison in a three-to-one board ballot.

ANNUAL SCHOOL Board elections also placed Charles Wallace in office as board clerk and conferred titles on absentee member Frank Muller and new member B. H. Poliak.

Muller, now vacationing, was elected representative to the county committee on school district organization and Poliak was named representative to the Palm Springs City Park and Recreation Commission.

IT WAS THE FIRST official meeting for Dr. Poliak, who defeated Herb Hass in the May School Board election. Poliak was seated by Schools Supt. Wallace Mulder at the opening of last night's meeting.

Rumwell, a board member since 1956, was elected in a single balloting that drew one vote for Morrison. Wallace drew three votes to Poliak's one to win the post as board clerk at the beginning of his second year on the Board of Education.

ONLY OTHER ACTION of the board at the first meeting of the new fiscal year resulted in a change of its bi-monthly meeting place from the high school conference room to the high school music room.

The board also set Aug. 4 as the tentative date for public hearing on the 1958-59 school budget. The board will meet at 7:30 p. m. next Tuesday to again view its publication budget.

IKE STANDS PAT ON HIS DECISION TO KEEP ADAMS

WASHINGTON (UPI) — President Eisenhower stood pat today on his decision to keep Sherman Adams as his top aide despite Republican statements that he should resign because his usefulness has been seriously impaired.

The President told a news conference that the statements he made two weeks ago on Adams now is no more or no less an expression of his confidence in Adams than it was then. The President then conceded anew that Adams had been imprudent but the chief executive said that he still believed Adams.

After giving that answer to a question about whether he might be reconsidering his decision on Adams, the President said he would have nothing more to say at this time on the matter.

Upsurge in Retail Business Reflected in Sales, Use Tax

A stunning upsurge in Palm Springs retail business was today measured in a record \$80,112 worth of sales and use tax receipts tabulated for the month of April.

The month's receipts, ranging far above the \$19,143 collected in March, brought fiscal 1958 tax collections to a total \$322,050 for an increase of \$94,926 over the first corresponding 10 months of fiscal 1957.

CITY FINANCE Director Shelby Langford said the tax figures, released by the state 90 days after collection of taxes, were bolstered by \$37,500 attributed to an increase in the volume of city business.

Langford attributed the remainder of the upsurge in tax totals to such factors as use tax collections, which accounts for 20 per cent of the total; the change in tax collection methods, which added about four per cent to the total; and a combination of increased volume and delinquent collections by the city during the fiscal year.

A BREAKDOWN OF the \$94,926 increase showed that use tax collections accounted for \$19,000, new business firms claimed \$16,000, delinquent collections and increased volume contributed \$13,000, and new collection methods accounted for \$8,926.

Police Search For Jewel Thief

PEBBLE BEACH, Calif. (UPI) — Sheriff's deputies searched for clues today to a pair of thefts that may have netted a daring burglar more than \$100,000 in jewelry.

Gems valued at from \$62,000 to \$100,000 disappeared from the swank Pebble Beach home of Oklahoma oil millionaire George L. Coleman, Jr. Coleman and his wife are well known in San Francisco, New York and Palm Beach social circles.

Tells of Gifts

Goldfine Charges Probe Political In Testimony Before Subcommittee

WASHINGTON (UPI) — Millionaire Bernard Goldfine accused House investigators today of playing politics in airing charges against him and Presidential Assistant Sherman Adams. Rep. John E. Moss immediately branded Goldfine's accusation as "vicious and absolutely false."

The 67-year-old textile manufacturer, denying he gave favors to Adams in exchange for breaks from government agencies, said critics were trying to "make a mountain out of every molehill."

HE CAUSED A blowup in the

House investigating subcommittee when he went on to say "the public can guess what those reasons are — politics."

Goldfine freely admitted making gifts to Adams but said he never asked the President's top aide to intercede for him with any agency.

HE DID NOT SAY in his statement are not expressions of hypocrisy," Moss declared.

Moss was recognized for his remarks as the subcommittee took a recess so members could answer a House roll call. Goldfine

ment whether he deducted the gifts as business expenses on his income tax returns. But advance word was that he would testify he did.

Internal Revenue Bureau officials have said a true gift could not be deducted as a business expense and no gratuity to any federal employee may be so deducted.

Rep. Charles A. Wolcott (R-N.J.), senior Republican on the 11-man subcommittee, objected strenuously to Moss' statements and asked they be stricken from the record.

Goldfine Charges Probe 'Political'

The Desert Sun

The Desert Empire's Daily Newspaper

VOL. XXXI, NO. 232 12 Pages

Palm Springs, California, Wednesday, July 2, 1958 PHONE FA 5-5005 Single Copy 10c

\$2 Million Damage Caused by Fire at Samuel Goldwyn Studios

Ike Charges Summit Delay Due to Russia

Releases Reply To Latest Note From Khrushchev

WASHINGTON (UPI) — President Eisenhower told Soviet Premier Nikita Khrushchev today that the Kremlin is "casting doubt" on its intentions toward a summit conference by making unacceptable demands.

The President said in a new letter to Khrushchev that Russian diplomatic maneuvering "has disrupted" discussions in Moscow aimed at carefully preparing for a top level meeting which would be profitable.

EISENHOWER FLATLY denied a Khrushchev charge that the United States is trying to sabotage a summit meeting. He said the U.S. and its British and French allies will not relax their efforts to find solutions to major East-West cold war problems despite the Soviet "arbitrary action."

The President's letter delivered in Moscow replied to a June 11 message from Khrushchev charging that the U.S. and its allies were trying to sabotage a summit conference by raising insoluble issues such as German reunification and the future of Eastern European satellite nations.

KHRUSHCHEV ASKED the President whether the western nations were "serious about arranging a summit meeting" or were trying to prevent it.

"There is no warrant for this allegation," the President declared.

He told Khrushchev that a meeting of the leaders on Russian terms "would not respond to the hopes and aspirations of mankind if they met under an injunction that seals their lips so that they could not even mention the great political issues that gravely trouble their relations and endanger world peace."

Actor Admits Starting Fatal Hotel Fire in May

KEWANE, Ill. (UPI) — Police today held a husky young actor, found playing a man-killing gorilla in a touring horror show, who they said admitted touching off a fatal hotel fire so he could make heroic rescues.

Richard L. Daniel, 22, a 6-foot-5-inch, 310-pounder, signed a written confession late Tuesday, police said, telling how he burned down the Earle Hotel here last May 18. Two men died in the flames.

State's Attorney William F. Kirman charged Daniel with arson and said he might add a murder charge after a mental examination.

YESTERDAY'S high was 108, low 60.

WEATHER

Desert area forecast: Generally clear today, tonight and Thursday. Afternoon and evening winds locally from 15 to 30 miles per hour. Not much temperature change. High today 90 to 100 in upper valleys and 102 to 108 in lower valleys.

Yesterday's high was 108, low 60.

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WEATHER



MISS FIREWORKS OF 1958 is pretty Valerie Pell. The shapely brunette was named as the city's pyrotechnic queen by the Junior Chamber of Commerce for the annual JayCee fireworks display at the Polo Grounds the evening of July 4. This year's show, billed as even bigger than last year's record Independence Day salute, gets under way at 9 p.m. The public is invited to witness the colorful and explosive exhibition free of charge. (Desert Sun Photo).

Reckless Actions Out, Ike Reports

WASHINGTON (UPI) — President Eisenhower said today he will do nothing reckless which might endanger the lives of 47 Americans held by the Cuban rebels just to try to get them released a bit earlier.

The President told his news conference that the matter of Americans held by Cuban insurgent leader Fidel Castro is a delicate one, and the U.S. will continue every effort to free them by diplomatic negotiations.

He emphatically rejected rebel assertions that the U.S. was improperly aiding Cuban government military forces—the pretext for the kidnappings.

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Building in June Passes Million Mark, Doubles May

New Palm Springs construction surged to more than double its previous monthly pace as city officials tabulated \$1,176,015 worth of building permits for the month of June.

June construction eclipsed the May total of \$459,865 to bring the year's construction from Jan. 1 to date to \$5,149,865.

CHIEF BUILDING Inspector Jack Sanders said that 101 permits issued last month brought the 1958 construction wave closer to the 1957 pace, which hit \$6,703,365 for the first six months of that year.

Construction of 18 new dwellings represented the largest share of last month's building total with an evaluation of \$287,000. Eight apartment units added \$255,500 and construction of a new high school building contributed another \$199,465 to the June figure.

BUILDERS ALSO added 35 new swimming pools, worth \$113,500, to the city, bringing the Palm Springs pool count to a record 1,634.

Work was also started on two commercial buildings, valued at \$279,000; 29 dwelling additions, worth \$35,050; one hotel alteration \$1,000; one hotel addition, \$1,000; one commercial alteration, \$700; one trailer park addition, \$500, and three demolition jobs, \$3,000.

Yugoslavia Plans Turndown of Russian Talks

BELGRADE (UPI) — Yugoslavia will turn down the Soviet offer to renew economic negotiations, informed sources reported today.

These sources said Yugoslav President Marshal Tito distrusts Kremlin promises and prefers to deal with the West.

There has as yet been no official comment about the Soviet note proposing a new meeting to talk over Russo-Yugoslav credit relations which were broken off by the Soviets several weeks ago. The note, which was published Tuesday in Moscow, was delivered in Belgrade last Saturday.

In the note, the Russians denied reneging on their promise to advance a 285-million-dollar credit to Yugoslavia. The Soviets said they only wanted to "defer" the credit for five years.

WASHINGTON (UPI) — Nothing's more romantic for a young-at-heart couple than a moonlight cruise down the Potomac River — particularly when the couple are the President and Mrs. Eisenhower.

The First Family celebrated their 42nd wedding anniversary Tuesday night with a picnic supper and the cruise aboard the presidential yacht Barbara Anne.

They boarded the sleek, 90-foot white cruiser about 5 p.m., e.d.t., for the outing. Mrs. Eisenhower smiled and said, "Another year, another year."

The returning yacht docked at 9:40 p.m. (e.d.t.), more than an hour later than expected. The sun had long since set and an orange moon shimmered on the Potomac.

19 Companies Of Firemen Fight Blaze

Second Largest Sound Stage Is Destroyed

HOLLYWOOD (UPI) — A three-alarm fire erupted at the Samuel Goldwyn Studios in West Hollywood early today, destroying what was reported to be the world's second largest sound stage and thousands of dollars worth of film-making equipment.

Studio superintendent Marshall Wortman said the loss might go as high as two million dollars. He said many expensive cameras, electronic equipment and other photographic gear were destroyed, including a \$300,000 Todd A-O camera.

THE ROOF OF THE sound stage collapsed as flames shot hundreds of feet into the air and threatened to engulf the entire studio. The fire was clearly visible in downtown Los Angeles, about 10 miles away.

Nineteen companies of firemen from Los Angeles County and city fire departments rushed to the movie lot after night watchmen Andy Buck and Ray Middlebrook discovered the blaze on the 200-by-400 foot stage.

"WE RAN TOWARDS it, but it went up like an explosion, and then the whole set began burning," said Buck.

The movie "Porgy and Bess" was being made on the stage, which was shut down during the night.

Firemen turned their hoses on the roofs of surrounding buildings and residences to keep them from being ignited by embers.

Only Metro-Goldwyn-Mayer studio in nearby Culver City has a larger sound stage than that at Samuel Goldwyn's sprawling plant.

The fire burned from 4 a. m. to 6 a. m. before being reported under control.

Yacht Skipper Arrested After Entering Zone

HONOLULU (UPI) — Dr. Earle Reynolds, skipper of the yacht Phoenix, was under arrest today for sailing his 50-foot vessel into the atomic test zone near Eniwetok.

A boarding party from the Coast Guard cutter Planetree arrested Reynolds on the high seas Tuesday after warning him several times that he was about to violate the law.

The Atomic Energy Commission has barred Americans from sailing into the nuclear area.

UNEXPECTED IS ROUTINE FOR MCCABE FAMILY

KINGSTREE, S. C. (UPI) — The unexpected continues to be routine with Thomas McCabe and his family.

There is a set of triplets in the family, along with an older boy and a baby girl.

In the way of pets, the children have six flying squirrels, a Mexican burro, "many chickens" and "all kinds of quail."

There also is a mixed-breed dog named Bullet.

And now Bullet has brought home and adopted a baby deer.

N.Y. Stock Exchange

(3 P.M.)

30 Industrials 479.97, up 1.15

20 Rails 119.06, off 0.29

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Junior College Board Renames Same Officers

The board of trustees of the Coachella Valley Junior College District yesterday held its annual organizational meeting and re-elected the same officers of the district.

Don Mitchell was re-named chairman of the board and David McGahey was re-elected clerk. McGahey resigned as secretary to the board, and the board appointed Gail Brumwell, business manager for the district, to serve in that capacity.

The other three members of the board are Bill Mason, Dr. F. A. Purcell and Ray Rummolds.

According to state code the board of directors must meet on July 1 at 11 a.m. to elect officers.

Government Seeks More Land In 29 Palms Area

The U. S. Government has initiated court action against 100 persons in an effort to get control of more than a half million acres of land in the Twentynine Palms area.

The government filed suit in Superior Court this week against the property owners. It is seeking 392,394 acres of land—half a million acres of it in the public domain—for use in expanding the Marine Corps training center here. The suit seeks title to the lands under eminent domain and avers owners would be compensated for their property after appraisal hearings.

Bing to Become Grandfather Too

Crooner Bing Crosby, who expects to become a father for the fifth time this summer, will become a grandfather next January, his son Dennis announced yesterday.

Dennis, who made headlines with his marriage to Las Vegas showgirl Pat Sheehan last May, is the 23-year-old twin of Philip and the first of Bing's four boys to marry.

Miss Sheehan, a 26-year-old divorcee is the mother of a 6-year-old son by a previous marriage.

BARBER POLES TO BE RAISED AFTER COLLISION

COLUMBUS, Ga. (UPI)—The barbers in Columbus have their orders: Raise those candy-striped poles to at least 10 feet above the sidewalk.

This command came down Tuesday from the city commission, which had given audience to a man with a complaint.

Harold Rose, a bookkeeper, appeared before the governing body bearing evidence of a collision.

He was walking along Broadway reading a catalogue, he explained, when his head banged into a low-hanging barber pole. Twelve stitches were required to repair the damage.



THE "COUNTRY GENTLEMEN" and their gal-friend spark the big weekly Country Party at the Bali Bali Thursday night with music styled from western toe-tapping tunes to the classics. The Bali Bali singing tunesmiths, just returned from an eastern tour, feature, left to right, Rocky Gan-

non, Valerie Jean, leader Eddy Foster and Billie Ray. The Thursday night country party has a special chuckwagon dinner served from 8 p.m. until closing. The Country Gentlemen will appear at the North Palm Canyon Drive nightclub regularly through the summer. (Desert Sun Photo).

De Gaulle Tests Authority With His Visit to Algeria

By CHARLES M. McCANN
UPI Foreign News Analyst

Premier Charles de Gaulle is testing his authority over the extremists to whom he owes his leadership of France.

De Gaulle arrived in Algeria Monday for a three-day tour of inspection. It is likely that his visit will bring a show-down with the army and civilian elements whose revolt on May 13 brought the overthrow of Premier Pierre Pflimlin and the recall of the war-time free France leader to power.

DE GAULLE HAS been in office one month. His moderation, his dedication to the rejuvenation of France as a world power and his affirmation of loyalty to the Western alliance have dissipated fears, in France and abroad, that he might be dangerous.

He has improved France's bad relations with Tunisia and Morocco, Algeria's neighbors to the east and west.

He has floated with success a 476 million dollar loan which has brought tons of hoarded gold into the market.

HE HAS QUIETLY started working on the new constitution, designed to end the years-long succession of cabinet crises which he proposes to submit to a national vote this fall.

He has started, with the visit of British Prime Minister Harold Macmillan, a series of "summit" conferences with allied leaders on foreign policy. Secretary of State John Foster Dulles will visit him Sunday. Visits by West German Chancellor Konrad Adenauer and Italian Premier Amintore Fanfani will follow.

BUT THE VERY qualities that

have brought confidence in De Gaulle, in France and in allied countries, have antagonized the extremists who clamored for his assumption of leadership.

They do not like his cabinet, which includes three former premiers, among them Socialist Guy Mollet, at whom they threw rotten vegetables when he visited Algeria in 1956.

It is notable that De Gaulle has taken Mollet with him on his Algerian tour.

THE EXTREMISTS are angry because none of their leaders has been called to office.

They are angry because De Gaulle agreed to withdraw from the interior of Tunisia the French troops who had remained there after that country attained its independence.

They do not like his plan to give Algerians a big voice in their government.

THEY DEMAND the complete junking of the Fourth Republic in favor of a dictatorial regime.

These extremists are strong in Algeria. They claim to be strong also in France itself.

De Gaulle has paid no public attention to them. In Algeria, it is pretty certain that De Gaulle will tell them forcefully that he is head man and that he does not intend to share his authority with them.

There is every likelihood that he will win.

Rubber Plant Strike Averted

CLEVELAND, Ohio (UPI)—A threatened strike at 19 rubber plants throughout the nation was averted Tuesday night when officials of the United Rubber Workers Union and two major producers agreed to an eight-cent hourly increase for some 33,000 workers.

The across-the-board pay increase was reached in separate talks between the URW and representatives of B. F. Goodrich Co. and the Goodyear Tire and Rubber Co.

The agreement will be submitted to the URW locals at 10 Good-

year and 9 Goodrich plants for ratification. The increase brings the average straight time to \$2.50 an hour.

More Loans

CHICAGO (UPI)—The United States Savings and Loan League reports that the nation's 6,000 savings and loan associations made more loans in the first quarter of 1958 than in the same period a year ago. The league said lending by saving associations in the first quarter was \$2,323,000,000 as against \$2,265,000,000.

COCKTAIL HOUR At the Chi Chi

The Desert Sun

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Irate Grandmother Blocks Street Cars After Accident

LOS ANGELES (UPI)—Streetcar traffic was blocked for 20 minutes Tuesday by a determined little grandmother who stood in the middle of the tracks and demanded the law be called to look at her car's dented fender.

Real Cool

BEACON FALLS, Conn.—(UPI)—Mrs. Stanley Englar is considered one of the coolest customers ever to call state police. She caught her hand in a washing machine and with the other reached for the phone and called the police.

The ruckus started when Mrs. Mamie Ramona Estelle, 73, tried to make a left turn and was hit by a street car, driven by motor-man Hughes Rossellini, 31.

OUT OF THE CAR stepped the irate woman, armed with a handbag and with her best fighting look.

"Don't move," she ordered Rossellini, as she established a beachhead in the middle of the tracks. "I'm going to stay right here until police arrive."

Streetcar after streetcar rolled up behind the first one until there

were 12 in a row. Passengers complained at the delay, motorists frowned but Mrs. Estelle stood her ground.

HUNDREDS CHEERED as she swiped at spectators who tried to lead her to the side of the street or get her to move her car.

"Call the police. Call the mayor," she said. "I won't move until the law arrives."

Eventually it did. Police took down the little old lady's statement and then, with some pleading, convinced Mrs. Estelle to move her car. Traffic was finally back to normal again.

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Coasts of Britain!

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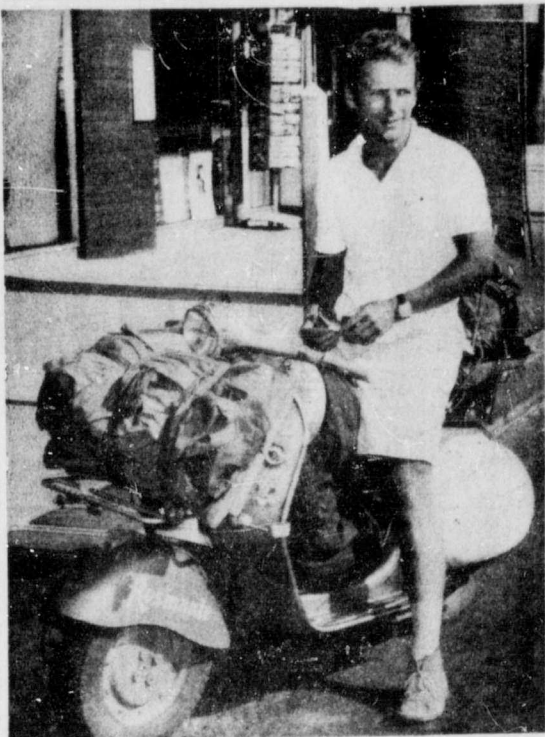
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Free Parking from Indian Avenue Entrance Of The Royal Palms Hotel



JOHN AVILDSEN, 22, of New York, traveled all the way across the United States in his Vespa Scooter "Rosimante" to visit his father at Desert Braemar. It took him exactly two weeks to travel from Florida to California, and his experiences were many. He plans to make a try at getting into the movies in Hollywood during his visit in California. (Desert Sun Photo).

Youth Makes Motor Scooter Trip Across U.S., to Fly Back

By FRED WEIGEL
Early in May, a young man by the name of John Avildsen jumped on a motor scooter and headed for Florida to visit his sister, and two weeks ago he took off from Florida and headed for Palm Springs to visit his father, Clarence Avildsen at Desert Braemar.

His trip across the United States left him with little enthusiasm left for a motor scooter ride, because on his arrival he said "I think I will put my scooter in the back of a car and drive back."

HIS EXPERIENCES were numerous, and he said he would always remember them. The hardest part of the trip was from Phoenix, Ariz., to Palm Springs. He left there at 10 a.m. and crossed all of the hot desert during the day.

He said he filled up his canteen every time he had a chance, and would pour water over himself as he drove along, but within minutes the water had completely dried.

THE 22-YEAR OLD youth said that he notices "most of all" the difference between the people of the Eastern and Western states in common politeness and hospitality. The people in the East, he said, were very unfriendly, while the people in the West, from Texas to California, went out of their way to help in any way possible.

He said that he had an accident in Oklahoma and that witnesses to the accident refused to comment on the matter, and later a friend riding with him through Texas, blew a front tire and crashed his scooter. Within minutes an unneeded ambulance was at the scene, a garage man was offering to fix the scooter, and "at least a dozen people" were offering help.

AFTER HE LEFT Florida, he had motor trouble, and it was necessary for him to get a 100-mile tow by a German boy who was traveling on a scooter in the same direction.

Between New York and Florida, he used a truck driver who was headed for Pensacola, and they put the scooter on the truck and he rode 400 miles from St. Petersburg.

Carrying his personal belongings, a sleeping bag, jungle hammock and canteen, he drove during the daylight hours and slept out at night.

HE HAD TWO OR three experiences of trouble with the scooter, but always found a Sears-Roebuck store to get repairs. Total cost of repairs for the entire trip was 98 cents and he was never charged for labor.

In New York, John is attending the University and is working in

Darwin's Theory of Evolution Is Now 100 Years Old

(Editor's Note: One hundred years ago Tuesday the theory of evolution first burst on the scientific world. This year scientists of both East and West will mark the centennial as a great milestone in the advance of human knowledge. In the following dispatch Darwin's grandson, himself a famous theoretical physicist, discusses the theory.)

By SIR CHARLES DARWIN
Written for UPI
CAMBRIDGE, Eng. (UPI) — It was on the night of July 1, 1858, that the theory of evolution by natural selection was first made known. This theory now dominates all biological thinking and its centenary is to be honored by

an international congress of zoologists which will be held in London this year in mid-July.
The theory was contained in two short papers given to the Linnaean Society by my grandfather Charles Darwin, and Alfred Russel Wallace who had independently arrived at the same conclusions.

THERE WERE TWO central points in the new theory.
One was that the whole animal and vegetable kingdoms had evolved gradually by modification from their ancestors. This theory was not new. It had been put forward by several previous thinkers, but the weakness of their theories had been that they could give no reasonable explanation

why and how the changes had come about, and in 1858 most leading biologists believed in the fixity of species of animals and plants.

THE OTHER MAIN point of the new theory was that it provided a mechanism to explain the changes. This was natural selection, the intense competition of all living things in the struggle for life which was continually wiping out the less efficient members of any kind of animal and leaving the stage for those better equipped to survive.

It was this part of the theory that could explain how such complicated mechanisms as the human eye, or such elaborate instincts as those of the bees in a

hive, could have been gradually developed.

THE TWO AUTHORS had come to their conclusions quite independently of one another. Darwin had started his theory more than 20 years before, while serving as a naturalist on the survey ship H.M.S. Beagle, and for those 20 years he had been patiently and quietly working it out. This required him to consider almost everything known to natural history.

It was not enough to look at the favorable things, but it was even more unnecessary to consider the unfavorable ones, because if anybody could cite one single case which could not possibly have come about by an accumu-

lation of small variations, it would have killed the whole theory.

IN THOSE 20 YEARS he patiently gathered a great deal of knowledge. It seems likely that for some time more he would have gone on doing so before writing it all up, when he received a quite unexpected letter. This was from Wallace who had been working at the natural history of Malaya and Borneo, who wrote to him asking him to communicate a paper for publication which was to all intents exactly the same theory as the one he had been working on himself.

This situation was met by their publishing their papers together with an introduction by Charles Lyell, the leading geologist of the time, explaining what had hap-

pened.
AFTER THIS EACH of them was to be free to publish for himself and Darwin at once got to work to write up what he called an abstract of a much greater work he was planning. Though he only called it an abstract, it was in fact that famous book "The Origin of the Species." It came out in November 1859, and it at once attracted world-wide interest to the subject.

It has been said by some people that such a great change in the world's thinking could not really have come about so suddenly and that the theory must have been in the air waiting to be accepted. It is easy to feel this when a new theory has become established.



SAFEWAY'S Cook Out Values...

Many Safeway Stores will be
Open Fri., July 4th
10 a.m. to 7 p.m.
Check the sign in the window of your local Safeway Store.

For Fun on the Fourth!

Easy-to-fix favorites that help everyone have a whale of a good time—in or out of doors. It's a long weekend (some of our stores will be closed), so we've planned this long list of values for you. Enjoy barbecues, picnics, sandwich trays, salads and snacks—with these low-cost treats. And have a wonderful Independence Day holiday!



Patio Party
CHARCOAL
Perfect for that outdoor barbecue. Lasts longer, gives more glowing heat. 20-lb bag **1⁰⁹**

Best Foods
MAYONNAISE
Made from freshly broken whole eggs. It has finer texture and flavor. Quart jar **49^c**

Lucerne
COTTAGE CHEESE
Cream or Farmer Style
Pint Ctn. **24^c** Quart Ctn. **46^c**

All Butter
POUND CAKE
Curtis Baked
Special Value Each **39^c**

Band Box
ICE MILK
Popular Flavors
Half Gallon Carton **47^c**

Other Holiday Bakery Buys
Freshly made in our immaculate bakery
Curtis Coffee Cake 10-oz. size **29^c**
Sandwich Bread Mrs. Wright's Hand Twist, White 10-oz. loaf **25^c**
Skylark Hot Dog Rolls pkg. of 6 **31^c**
Skylark Barbecue Buns pkg. of 6 **31^c**

Heinz Ketchup Fancy Tomato 14-oz. bottle **19^c**
French's Mustard Cream Salad 6-oz. jar **10^c**
Dill Pickles Zippy Fresh Kosher Style 22-oz. jar **29^c**
Airway Coffee Whole Bean 1-lb. bag **59^c**
Lemonade Scotch Treat Frozen 2 6-oz. cans **15^c**
Zee Napkins White or Colored 2 pkgs. of 80 **19^c**
Beverages Cragmont All Flavors 2 quart bottles **35^c**
Aluminum Foil Reynold's Wrap 25-ft. roll **29^c**

Ground Beef Economy Pack Freshly Made lb. **39^c**
Spareribs Barbecue Size Pork One 2-oz. sample Chris' & Pitt's Bar-B-Q Sauce FREE with each package of ribs you buy. lb. **45^c**
Sterling Franks Fine to barbecue Excellent flavor 1-lb. pkg. **45^c**

Freshly Made **GROUND SHOULDER** High Quality Lean Beef lb. **63^c**
Wilson Tendermade **CANNED HAMS** Freshly Smoked 6-lb. can **\$5.98**
All Meat **SAFEWAY FRANKS** No. 1 Quality Skinless 1-lb. pkg. **59^c**

Bar-B-Q Sauce Chris' & Pitt's Choice of regular or hot 12-oz. bottle **35^c**
Sliced Cheese Dutch Mill Quality Choice of 8 kinds Thick sliced 6-oz. pkg. **29^c**

TOMATOES

Northern grown. Firm, vine-ripened.
Large size, excellent to slice.

2 LBS. 25^c



LEMONS Thin-skinned Heavy with Juice each **4^c**
ROMAINE Salad Lettuce Fresh, tender and crisp lb. **5^c**

BEL-AIR FROZEN FOODS Premium Quality at Low Cost
Green Beans French Style or Regular Cut 5 9-oz. pkgs. **\$1**
Strawberries Thick Sliced 10-oz. pkg. **26^c**

HAMM'S BEER Light & Golden 6 12-oz. Cans **\$1.20**
Sole sold in licensed Safeways
WELCHADE Grape Drink 3 Quart Cans **\$1.00**

Other Holiday Values
Chunk Tuna Breast O' Chicken 6 1/2-oz. can **31^c**
Spam Lunch Meat Made by Hormel 12-oz. can **49^c**
B & M Beans Oven Baked Small Peas 13-oz. can **20^c**
Cake Mix Pillsbury—Orange, Spice or Caramel 17-oz. pkg. **34^c**
'49er Cookies Melrose, Chocolate or Vanilla Creme 12-oz. pkg. **49^c**
Sunshine Hydrox Cookies 100-ft. roll **21**
Northern Waxtex Waxed Paper For Hands 2 medium bors **25^c**
White Lava Soap

PICKLE CHIPS Zippy Sweet 16-oz. Jar **29^c**
KARO SYRUP Blue Label 1 1/2-lb. can **27^c**
Dark

DEVELOPED HAM Underwood 2 1/4-oz. can **20^c**
Original

RIPE OLIVES Lindsay Select 9-oz. can **29^c**

WHITE KING 'D' For All Washing 40-oz. pkg. **69^c**

WIN A
\$465 Thunderbird Jr.

Get details and entry blanks at Roxbury's "Kids Candy Counter"
Lemon Drops 11-oz. pkg. **29^c**
Butterscotch Balls 9-oz. pkg. **29^c**
Swedish Mints 10-oz. pkg. **29^c**



Prices Effective Thurs., thru Sun., July 3, 4, 5, 6

SAFEWAY

We reserve the right to limit and not sell to other merchants. Applicable taxes collected. Subject to stock on hand.
LOWER YOUR TOTAL FOOD BILL... at SAFEWAY

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Thursday -- Friday
Saturday Only

8:30 p.m. to 6:00 p.m.
July and August

FOR YOUR SHOPPING
CONVENIENCE

Brewster's Bake Shop

444 North Palm Canyon Drive
Palm Springs, California—Phone FA 5-6400

DHS Residents Asked to Check Postal Service

DESERT HOT SPRINGS—Acting Postmaster C. W. Hatheway today advised Desert Hot Springs post office patrons to check with the post office before putting up mail boxes.

Among items to check are: Which side of the street the carrier travels, if mail is delivered in the area, proper height of box, and proper location.

Hatheway pointed out that boxes are not needed in the business area, which includes one block north and south of the post office, and one-half block west.

There are now six public boxes available for depositing of mail. Locations are: West side of Palm between Seventh and Eighth, southwest corner of Palm and Pierson, southwest corner of Pierson and West, northeast corner of Palm and Hacienda, northeast corner of Hacienda and Inaja, and near the northwest corner of Palm and Dillon Road.

City Reports On Annexations To Be Studied

A request by the County Planning Commission that all cities within the county be asked to notify the county of annexations as they take place was referred by the Board of Supervisors this week to Administrative Officer Robert T. Andersen for study.

Planning Director Tyler Sues said that from time to time problems have arisen as a result of the fact that the county has not received proper information from cities. There is no fixed county policy or state law regulating the problem.

It was suggested that notice by cities of annexations be by submission to the county clerk of a reproducible map showing boundaries, with sufficient dimensions for incorporation into county records.

Copies of annexation maps would, according to the planning commission's plan, be circulated to various county agencies interested, such as the department of building and safety, county surveyor and road commissioner, county clerk, sheriff, superintendent of schools, and the planning commission.

Public Housing Need Questioned

A recommendation by the Riverside Board of Realtors that the Board of Supervisors take such action as is necessary to refuse approval for any additional public housing units, was placed by the Board of Supervisors this week on the "board table."

The realtors said the need for public housing in this county does not exist and continued operation of the Housing Authority involves an unnecessary expense to the taxpayers.

Gerwing Named To State Post

George C. Gerwing, manager of the Riverside County Board of Trade, has been elected a director of the California Association of Chamber of Commerce Managers, to fill the unexpired term of W. G. Colburn, who recently resigned as manager of the Riverside City Chamber of Commerce.

Col. H. Nelson Jackson of Burlington Vt., completed the first successful automobile trip across the United States in 1903 when he drove a Winton from San Francisco to New York.



LEE MOHR, WINNER of the Daily Desert Sun's Junior Independent Merchant's Contest, pictured at right with his parents, Mr. and Mrs. Harry Mohr on the terrace of the St. Catherine Hotel, spent an all-expense paid weekend on Santa Catalina Island. Spending two days on the island, they traveled to Avalon on the steamer and returned by amphibious plane. They stayed at the Hermosa Hotel

owned by Stan Rosin, and were hosted at meals by Joe and Rose Arno of the St. Catherine Hotel and Catalina Cafe; Don Davies at the Jade Pagoda; and by Vince and June Scari at Scari's. Lee hosted his parents on the trip and enjoyed horseback riding in the mountains, a trip to seal rocks and a flying fish trip at night, and during the days swam in cool Avalon Bay. (Desert Sun Photo).

Area Building Has \$20,610 Value During Week

CATHEDRAL CITY — Building permits issued in this unincorporated area last week had a total valuation of \$20,610, according to records of the county building department at Palm Desert.

Permits issued were: Frank Bender, 70-355 Placerville Road, swimming pool, \$4,000; Raly Sophie Edick, 38-250 Bel Air, dwelling, \$6,900; Robert Craig, San Geronimo, porch, \$420; Otto Paulson, 68-331 Bahada Road, enclosure garage, \$1,314; Virginia Dollard, Avenue 33, addition, \$1,976; M. S. Goodall, 500 G Street, pool, \$3,000; Pearl Miller, 71-572 Mirage Road, pool, \$3,000.

Burglar Takes Property Worth \$120 From Home

Police today are looking for a burglar who broke into the Harold T. Jones home at 2904 Calle San Rafael and took approximately \$120 worth of property.

Missing from the home were a woman's yellow gold diamond clip ring, two pieces of children's jewelry, necklace and bracelet, approximately \$10 in small change from three "piggy" banks, a carving knife, and apparently the thief had consumed a half quart of beer.

The home had been broken into by jimmying the lock on the back door, and upon investigation by Officer J. R. Wahlberg he found that the garage had also been broken into.

Drawers in chests and table in the home had been opened and searched. Three small piggy banks had been opened and the money taken.

Two out of every three South Dakota ranchers and farmers rent part or all of the land they operate.

TIRED ? Let's Meet At THE BILTMORE

The delightful new desert and hotel built at the Chancellors Hotel make it the perfect place for your Los Angeles headquarters. A block from Wilshire Blvd. and half block from the Ambassador Hotel, within easy reach by car, bus or auto of the downtown or Beverly Hills shopping districts. Rates: Singles \$8 1/2 up, Doubles \$8 1/2 up. Suites \$13 1/2 up, per day. TV available.

Phone Dunkirk 3-1183
CLAUDE A. FARBER, Manager

IN LOS ANGELES



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2191 W. 7TH ST.
LOS ANGELES 5

The delightful Country Club Apartment Hotel in Phoenix is an oasis in the desert, offering comfort and relaxation in luxuriously furnished apartments. Living room, kitchen, dinette, bedroom apartments or charming hotel rooms. Heated swimming pool. Across from the Phoenix Country Club. Also in Phoenix, The Turkey Square Apts., Bell-Aire Apts. and Patio Royale. Rates of all on request.

Phone Amber 6-2443
Vern West, Mgr.

3030 North 7th Street
Midwest Operated Hotel
George E. Goldberg, owner.



COUNTRY CLUB
APT. HOTEL
3030 N. 7TH ST.
PHOENIX

J. I. M. Describes Catalina Trip, Tells of Exciting Time

By YEE MOHR
(Editor's Note: Lee Mohr was the winner of the first J. I. M. (Junior Independent Merchant) contest for Desert Sun Carrier Boys, and was awarded a trip to Catalina Island for himself and his parents. Following is an account of his experiences there.)

Overcoming the stiffest competition I felt very fortunate to represent The Desert Sun on the trip to Catalina. Through the graciousness of the Desert's Leading Newspaper, my family and I were privileged to enjoy a wonderful and exciting weekend.

Upon arriving at the Hermosa Hotel and Cottages we were made to feel all the comfort and warmth of home. We had the penthouse apartment, that overlooked the whole bay, which with its clear blue water was really a sight.

ONE OF THE beautiful sights I witnessed were the flying fish.

Japan Launches First Rocket

MICHIKAWA ROCKET CENTER, Japan (UPI) — Japan successfully launched its first full-scale rocket at least 30 miles into the sky Monday, it was announced today.

Professors Hideo Itokawa of Tokyo University and Masao Takeya of Osaka City University jointly pronounced the rocket a "success" and said the data they had obtained from it would be sent to the International Geographic Year headquarters.

State production taxes on oil in 1957 raised 152 million dollars; on gas, 41 million dollars.

The trip is at night, which adds to the beauty. We were also taken to the western end of the island to see the giant bull seals which migrate there in the warm summer months.

Among the numerous excursions we took, were the inland tour of the island and the glass-bottom boat, which was also very fascinating.

WE ATE AT THE nicest places the island had to offer (Catalina Cafe, St. Catherine Hotel, Scari's, Jade, Pagoda and the Catalina Hotel), with each outdoing the previous. We had a wonderful array of food at all the restaurants, and ate everything from chow mein to abalone steak, with top sirloin for a change of pace.

Early Sunday morning we went horseback riding through the courtesy of Frenchy Small to the other side of Catalina, where we got a good view of San Clemente. The ride lasted two hours, and we could hardly wait to get off and take a cool dip in the bay.

AS THE DAY WAS pulling to an end we felt very sorry that we had to leave the island, but did look forward to the trip back which was by seaplane. We found it very thrilling and a perfect ending to a wonderful weekend. I wish to take this opportunity to thank The Desert Sun and everyone connected with the J.I.M. contest for making this trip possible.

ALWAYS FUN AT
Bali - Bali
Happiest Bartenders
in Town

MULTIPLE LISTING IS FOR CO-OPERATIVE SELLING OF REAL ESTATE

The real estate offices listed below have joined together in the exchange of exclusive listings which have been given them. This exchange informs one hundred and twenty five salesmen about your property as a seller.

As a buyer, it permits you to step in any of these offices and have a list of over one hundred recently listed properties for your consideration.

Whether you are a seller or a buyer the best service is in Multiple Listing.

Call any broker listed below if you want your property on the Caravan.

BOGESS, INC. FA 5-2971	HYDE, CORA B. FA 5-5101
Penthouse 31, The Plaza	290 N. Palm Canyon Dr.
BURGHARD, EDW. FA 5-6663	JACKSON, MILDRED FA 5-5356
1201 N. Palm Canyon Dr.	296 S. Palm Canyon Dr.
COLGAN, JANE FA 5-7448	JAMES, MARTHA FA 5-2751
Bungalow 14, The Plaza	445 N. Palm Canyon Dr.
111 S. Indian Ave.	JEKYLL - BRADLEY & CO.
CROMMELIN, JACQUES	457 N. Palm Canyon FA 5-2734
174 N. Palm Canyon FA 5-5496	ROSLYN V. LANG
DeVORZON, JULES FA 5-5240	1175 N. Palm Canyon FA 5-2522
1447 N. Palm Canyon	ERNE R. LINDBERG
DEXTER, GRAHAM FA 5-2233	445 N. Palm Canyon FA 4-9628
315 N. Palm Canyon Dr.	MUNHOLLAND & CO.
DUNLEVIE, Ernie G.	1039 N. Palm Canyon FA 4-1082
1807 N. Palm Canyon FA 4-1237	MURPHY REALTY FA 5-5102
S. FRANKS	464 N. Palm Canyon Dr.
279 No. Palm Canyon Dr.	NELSON, AMY FA 5-5254
FOSTER, HERBERT H.	2277 N. Palm Canyon Dr.
539 S. Palm Canyon FA 4-1952	NICHOLS, CULVER FA 5-2182
FULTON, MURIEL E.	861 N. Palm Canyon Dr.
125 S. Palm Canyon FA 5-2225	PRESS, THERESA FA 5-5282
GANNON REALTY CO.	611 S. Palm Canyon Dr.
1201 N. Palm Canyon FA 5-2772	RAY, TERRY FA 5-2064
HAMMOND, JAMES	773 N. Palm Canyon Dr.
875 N. Palm Canyon FA 5-5373	SUN REALTY FA 5-2929
HASKELL, JOHN & CO.	128 N. Palm Canyon Dr.
2700 N. Palm Canyon FA 4-2265	VENGER, LOUIS FA 5-5395
HEISER, WILLIAM J.	3775 N. Indian Ave.
1546 N. Palm Canyon FA 5-5683	WEINSTEIN, RALPH FA 5-2884
HICKS, HAROLD J. FA 4-1101	256 1/2 S. Palm Canyon Dr.
1345 N. Palm Canyon Dr.	WILLIAMS, JOHN FA 4-1641
HUTTON'S REAL ESTATE	723 N. Palm Canyon Dr.
305 N. Palm Canyon FA 5-5977	WRIGHT, BILLY FA 5-5727
	382 N. Palm Canyon Dr.

Rancho Mirage

By JEAN PATANE
Winter residents Mr. and Mrs. Lewis Gerkey are enjoying an extended vacation in the Hawaiian Islands.

Deenie Young returned Sunday from Los Angeles where she was visiting friends for a few days. This weekend she will go to Nightingale to spend the rest of the summer with Mrs. Eva Stone of Desert Hot Springs at her two acre mountain ranch home.

Bob and Joan Stone who were residents a few years ago, had planned on returning this summer but due to Bob's portrait commitments in El Paso, Texas, will have to delay their trip until September. Joan was formerly associated with Vee Nisley Interiors.

Georgia leads the country in production of peanuts, paper-shell pecans and pimientos.

westerners prefer the
Biltmore
LOS ANGELES
Downtown Airport Terminal
Central to everything
Rooms from \$5.
the west's largest hotel
For reservation, write, wire
or teletype LA854

READ SUN
CLASSIFIED ADS

SAVE MONEY WITH THESE MAYFAIR LIQUOR SPECIALS for your Long Holiday Weekend

Advertised prices effective
through Sunday, July 5



Rustic
STRAIGHT BOURBON WHISKEY
Seven Years Old 86 Proof
\$3.29 5th



Gin, Vodka & Rum
Park Avenue
London Dry Gin. Distilled from 100% grain spirits. 80 Proof.
\$2.89 5th

Zarofsky
80 Pr. Vodka. Distilled from 100% neutral grain spirits.
\$2.89 5th

Bombula
Imported West Indies Rum. Your choice of gold or white.
\$2.89 5th

Atherton HOLIDAY SPECIAL
6-year-old Straight Bourbon Whiskey. Save \$1.00 on full quart. 80 Proof.
\$3.99 Qt.

Old Blue Springs
4-year-old Kentucky Straight Bourbon. A favorite brand now a Mayfair exclusive.
\$3.79 5th

Beaver Dam
8-year-old, charcoal filtered, Kentucky Straight Bourbon Whiskey. 86 Proof.
\$3.79 5th

Charter Oak
Straight Bourbon Whiskey. 86 Proof. A real value! Full Quart
\$4.99

Medley Bros.
Kentucky Straight Bourbon Whisky 6 yrs. old, 86 Proof. Full Quart
\$4.99

Bottled in Bond

100 Proof, Bottled in Bond, Straight Kentucky Bourbon Whiskies. All bottled in Kentucky.

Kentucky Quality 4 Years Old **\$3.79** 5th

Old Blue Springs 4 Years Old **\$3.99** 5th

Spruce Springs 7 Years Old **\$4.19** 5th

Waterfall & Frazier 7 Years Old **\$4.29** 5th



80 Proof Zarofsky
VODKA **\$2.89** 5th



**COLD BRAU, PREMIUM
EASTERN BEER**
6 12-oz. Cans **83c**



Chateau Louis
California Champagne **\$1.98** 6th

Blended Whiskies

International Club
A superior blend of straight whiskies. 7 yrs. old. Blended & bottled in Kentucky.
\$3.59 5th

Stuart Hill
Kentucky Blended Whiskey. 86 Proof, 40% straight whiskies.
\$3.59 5th

Bardwell
Kentucky Blended Whiskey. 80.8 Proof, 35% straight whiskies.
\$3.19 5th

Mayfair Imports

Caldwell's
Blended Scotch Whisky. Distilled and bottled in Scotland.
\$4.89 5th

Royal Irish
86 Proof Blended Irish Whiskey. Excellent for Irish Coffee.
\$4.19 5th

Liebfraumilch
Imported 1955 vintage white wine from the heart of the Rhineland. A Mayfair exclusive import.
\$7.49 5th



444 N. Palm Canyon Drive
Palm Springs, California

City Building Valued at \$93,800 For Last Week

Paced by a permit for \$42,000 issued to Mr. and Mrs. Gustafson for eight apartment units located at 1932 Calle Lileta, building during the past week in Palm Springs had a valuation of \$93,800.

Other permits issued were:

Charles Bell, 166 Palo Verde, swimming pool, \$3,000; E. L. Avery, 350 Paseo de Anza, fence, \$500; Don Crabtree, 478 Farrell Drive, fence, \$500; Adele Rincun, 2295 Junipero Avenue, add two apartments, \$10,000; E. Glaser, 481 Monterey, fence, \$300.

Frank Sale, 385 West Vereda del Sur, remodel, \$3,000; Allen Boe, 2927 Plaimore, patio shelter, \$500; Indian Avenue Bath House, 118 North Indian, demolish old bath house, \$1,000; W. G. Hercules, 1387 Calle de Maria, dwelling, \$32,000; Chester Cohagen, 429 Camino del Sur, addition, \$500; O. K. Winans, 620 Thornhill Road, fence, \$500.

Two Desert Area Road Requests To Be Studied

Two desert road requests were received by the Board of Supervisors this week, too late for inclusion in the 1958-59 road budget, and referred to the road department and Planning Commission for study.

One request came from Horace Miller of Blythe, chairman of the Palo Verde Valley Chamber of Commerce road committee. It asked for consideration of improvement of streets in Ripley.

The other request was that a survey be made for an extension Ramon Road from its eastern end to Washington, along the section line, with a road thence northerly to Thousand Palms Valley Road, and southerly to the Otho Moore ranch.

Road Is Given Official Name

The name Rio Del Sol Road was given by the Board of Supervisors this week to a road extending northerly from the former state highway along the easterly boundary of Sections 13, 12 and 1, Township 4 South, Range 5 East, in the Thousand Palms area.

The road has not previously been officially named, but has been generally referred to as Gravel Pit Road.

House Hits Car

SEYMOUR, Ind. — (UPI) — Ralph Pardieck, 29, escaped uninjured when his house ran into a car. Pardieck was towing a cabin down a city street when a project corner smashed the fender of a parked car.

CROSS-CROSS

RULES: Using the following 16 letters in the blank squares below, how many words can you form either vertically or horizontally? Use same word only once and no plurals please. When words contain less than 5 letters and are in same line—i. e., "TOICE" scoring is 1 pt. for word "TO" and 3 pts. for word "ICE." MAXIMUM NUMBER OF POINTS PER LINE IS FIVE. To assist you, we have inserted a few clues, which include additional letters.

AAA C EEE									
GG H I N									
R S U W									
T									
H	A								
R		T							
O				T					
W								R	

Authority: Merriam-Webster dictionary

SCORING: NOW AUTHOR SCORED YESTERDAY

5-letter words... 5 pts.	5 4 4 5 5
4-letter words... 4 pts.	REALM 5
3-letter words... 3 pts.	EAVER 4
2-letter words... 1 pt.	BEAR 4
	CELA 0
	LABEL 5
Highest possible score is 50 pts.	TOTAL 41

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Cadillac '57

Guaranteed only 3,182 Miles

A convertible with factory refrigeration . . . light yellow gold. Something really special. Immaculate maroon leather interior. A car for the young at heart. Full power equipment makes driving an ecstasy. This outstanding car can be yours for a small down payment and easy terms for the balance

Special \$4,750

Plaza Motors

Cadillac - Oldsmobile

290 N. Indian—FA 5-2573

Penny Mayfair brings you big Savings on these . . .



Favorites for the Fourth

PLUS...

★ FAST FINE SERVICE

★ TOP QUALITY FOOD FAVORITES





Advertised Prices Effective Thursday Thru Sunday, July 6th

EGGS

MED. GRADE AA

35¢

Mayfresh, Strictly Fresh Dozen in carton

COFFEE

1-LB. CAN

63¢

MAXWELL HOUSE, ALL GRINDS VACUUM PACKED, SAVE 29¢

ICE CREAM

49¢

ARDEN DELICIA HALF GALLON, SAVE 10¢

VET'S DOG FOOD

SAVE \$1.49 TALL CANS

2.99 CASE



PEACHES

EXTRA FANCY, FREESTONE YELLOW RIPE, TABLE SIZE

2 lbs. 19¢

SWEET CORN

EXTRA FANCY FARMER STYLE HUSKS ON LARGE EARS

5 EAR

STRING BEANS

GARDEN FRESH

2 lbs. 19¢

FRANKS

Rath Blackhawk

ALL MEAT 1-lb. PKG.

49¢

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ALL MAYFAIR MARKETS WILL BE OPEN INDEPENDENCE DAY, JULY 4th

CANNED PICNICS

Dubuque 4 Lb. Can Cooked Boneless

\$2.99

AMERICAN CHEESE

Sandwich Loaf Sliced

49¢

ALEX'S SALAD

Potato or Macaroni 1 Lb. Ctn.

29¢

CHAR-KETS BRIQUETS

SAVE 20¢ 10-lb. Bag

69¢

MARSHMALLOWS

MAYFRESH 1-lb. Bag

4.10

WILSHIRE PICKLES

Regular or Kosher 3 22-oz. Jars

\$1.00

SALAD OLIVES

CALIFORNIA GIFT 3 8-oz. Jars

\$1.00

WELCHADE GRAPEDRINK

3 Qt. Cans

\$1.00

CRANBERRY SAUCE

OCEAN SPRAY 3 Tall Cans

69¢

PAPER NAPKINS

COLORTEX 60-ct. Pkg.

6.49¢

ALUMINUM FOIL

KAISER 25-ft. Roll

27¢

RINSO

BLUES AS IT WASHES GIANT DETERGENT, SAVE 30¢ SIZE

49¢



FRYING CHICKENS

MAYFAIR BLUE RIBBON, GRADE A

The finest, tenderest, most flavorful frying chickens that money can buy! Dash down to your Mayfair Market now for several of these top-quality Mayfair Blue Ribbon fryers.

Cut Up 43c

WHOLE BODY

CHUCK STEAKS

MAYFAIR BLUE RIBBON USDA GRADED "CHOICE" STEER BEEF

59¢ lb

CHUCK ROAST

BLUE RIBBON BONED and ROLLED

79¢ lb

HAM SLICES

98¢

LEGS

69¢ lb

THIGHS

69¢ lb

BREASTS

69¢ lb



LEMONADE

M.C.P. FROZEN

15.1

ENCHILADA DINNER

43¢

MEXICAN PLATE

55¢

COMBINATION PLATE

45¢

KRAFT'S PARKAY

Heinz, Junior

3 7 1/2-oz. Jars

29¢

BABY FOODS

3 7 1/2-oz. Jars

29¢

REDDI-WIP DESSERT TOPPING

7-oz. Can

55¢

WAX TEX SANDWICH BAGS

75-Ct. Pkg.

24¢

KAL KAN TUNA FOR CATS

2 6 1/2-oz. Cans

25¢

UNDERWOOD'S DEVILED HAM

2 1/4-oz. Can

20¢

TISSUE

4 for 41¢

PAR-T-PAK SODA

No Deposit Bottles, 12-oz. Size

6 59¢

PAR-T-PAK SODA

Plus Bottle Deposit, Qt. Btl.

2 49¢

TOILET SOAP CAMAY

3 Reg. Bars

31¢

DETERGENT OXYDOL

Lge. Size

34¢

444 N. PALM CANYON DRIVE

The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

Building At All-Time High, Increase in Future Forecast

With building construction in California already at the record peak for all time, leaders of this great basic industry are predicting a sensationally increased gain for the next several years.

The first \$1,000,000,000 construction year is now being approached in the Los Angeles area and even larger volume is seen for the ensuing three to five years.

At a recent meeting of top flight executives in the building business in Southern California estimates were that totals for the years just ahead will range near \$1,500,000,000, or almost double the phenomenal pace established during the decade just past.

That these predictions are well founded is seen in the fact that the annual population increase has jumped from an average of 250,000 newly arrived residents per year, to double that number, or more than 500,000 per year currently.

Both new residential, commercial and industrial construction continue to set new records, while major amounts are also being expended in slum clearance, urban redevelopment and expansion

programs. That this tremendous upsurge in building construction of all kinds is also being expended in slum clearance, urban redevelopment and expansion programs.

That this tremendous upsurge in building construction of all kinds is also extending to the desert region is demonstrated by the listing of approximately \$30,000,000 in new projects in the area from Palm Springs to Indian Wells during the fall and winter months, a substantial increase over previous years.

Since building of all types is one of the most basic and comprehensive of all industries, providing additional occupation and expenditures in almost every field of trade and manufacture, the beneficial results are bound to spread everywhere in regaining and maintaining a sound and progressive prosperity.

Continued healthy growth is the first essential to greater future success for any community.

It is not only welcome, but most enjoyable in every respect.

To Keep Cadillac Makers in Cadillacs

WASHINGTON, D. C. — Appeasement takes many forms, not the least of which we have at home. We give hush money to pressure groups and grant special privileges to our militant minorities. And recently, for the first time in American history, we made a beginning at appeasement of the automobile industry which employs, directly or indirectly one out of every 7 working persons in the USA.

We made, I say, a "beginning" — a very tenuous and inconspicuous one. The chances are that few Senators who voted on the matter were thinking of its far-reaching significance. And from the newspapers on the day after the debate, it would appear that few if any reporters sensed a story in what happened.

IF I AM WRONG, it won't be the first time; but it appears to me that the Senate has made an approach to the idea of subsidizing and stockpiling automobiles, much as we now do with farm and mining products.

During the debate on excise taxes last June 19th, Senator McNamara (D., Mich.), who is a Labor union officer in private life, offered a bill to remove all excise taxes from automobiles. This measure would have the effect of reducing a \$2,000 car by about \$200.

AT FIRST GLANCE it looks like a lure to buyers and not a bad idea, but who pays the \$200 which the buyer saves? With the Federal Government already in debt and running a deficit for the coming year, it is obvious that the taxpayer picks up the tab. The end result is public purchase, in part, of new and

even unmade automobiles. There is no possible way to demonstrate a need for more motor cars. We already have close to 13 million on the second-hand lots. Thus, as with farm products which we don't need, the McNamara measure is the subsidy of a glut. Its intended to provided, out of the public treasury, for a certain group of Americans, the auto makers and workers, along with their salesmen and suppliers.

THE McNAMARA proposal was pretty raw; it got nowhere. But up rose Senator Kefauver (D., Tenn.) with a proposition on which he had impressive support. No less than 5 out of the 7 members of the Senate anti-monopoly subcommittee (Kefauver, Langer, O'Mahoney, Hennings and Carroll) were co-sponsors of a plausible-looking half-measure. Instead of kicking back all auto excise (sales) taxes, the measure by Kefauver et al., would kick back only half.

But, surely, there is no difference in principle here. If a \$200 subsidy is wrong, so is a \$100 subsidy. And if the taxpayer gives the industry 5 per cent this year, a tide has been started which, in Washington, never reverses its flow. Soon the public will be paying a percentage of parity to keep the Cadillac makers in Cadillacs like the farmers.

WHAT ELSE IS there about the Kefauver proposal? Well, naturally, a new squad of bureaucrats would be enlisted to man the kick-back machinery.

"It works this way," said Kefauver: "The automobile manufacturer pays the full tax, as he does now. Then, when he receives written evidence that ...

the automobile has been sold, the manufacturer ... would refund \$100 ... information would be immediately passed to the Internal Revenue Service and the manufacturer would receive a credit ..."

WHY NOT PERMIT the transaction to take place between the auto maker and the buyer? Why bring the Federal Government into it? "Because," continued Kefauver, "the manufacturer and the dealer can't be trusted. The way to resolve any uncertainty is the way that I have suggested."

Oh, brother! Oh, bureaucracy!

AND HOW DID THE Senate receive this inept plan to do for autos what we have done for food, fibers and minerals? Senator Bush (R., Conn.), one of the vanishing race of Eisenhower businessmen, got the floor and pointed out the unnatural growth of the auto industry. It has grown beyond any demand by the public. It has outrun its own publicity. It has made too many too big too soon. There is no reason whatever why the tax - paying public should be called upon to purchase an unneeded, overpriced, oversupplied product.

Well, the Kefauver motion was defeated, of course, but it had gained a lot of ground on the McNamara measure. The score was 66 to 24 against Kefauver, with the rest not voting. But 22 Democrats sided with the Coonskin, while 30 Republicans voted in opposition. As this Congress nears its close, Democrats are apparently on the increase and Republicans in reverse. I wouldn't want to bet against an auto subsidy bill a few years hence. —Holmes Alexander

Dear Abby ...

DEAR ABBY: I am a widow of 51 and when my friends say they have just the man for me to meet — the first question I ask is: "Is he a bachelor?" If they say "Yes" I ask, "What's the matter with him? I would much rather have a man who at least tried marriage, even if he flopped a couple of times. I wouldn't even object to a man who, by his own admission, kicked the stuffings out of his old lady. But don't give me any of those mamma's boys who reach the age of fifty and is still looking for his dream girl. PEARL

DEAR PEARL: If you are looking for a man who is thoroughly "spouse-broken," the world is your oyster, Pearl!

THIRTEEN

DEAR THIRTEEN: His legs

may be "younger"—but perhaps his hands aren't as steady? Eggs and "spillables" are for you—the empty tins for him!

DEAR ABBY: I will start out by saying that I am just as respectable as the next one and the fact that I am a divorced woman should not automatically make me a second-class citizen. I have been keeping company with a young man, who knew when we met that I was divorced. We went around together for almost two years and I had every reason to believe that he would marry me. Now he tells me when he takes me to meet his mother I should tell her a story about losing my husband in an accident. I refuse to lie to his mother and am beginning to wonder if this fellow is worth breaking my heart over. What would you do?

HEART-BROKEN
DEAR H. B.: A man who is "afraid" to tell his mother the truth is not mature enough for marriage. Find yourself a more adult companion.

DEAR ABBY: We plan to take our eleven-year-old daughter on a trip this summer. She still

sleeps with a very ragged, ugly and faded doll she's had since she was in the cradle. I've tried to break her of this habit, but she has rescued it from the trash can a hundred times. She insists on taking this ragged doll on the trip and I am afraid she will be laughed at by our relatives whom we are visiting. In the first place, she's too old for a doll and in the second place, this one is in disgraceful condition. What is your opinion?

EMBARRASSED:
DEAR EMBARRASSED: If your daughter loves the ragged doll, let her take it no matter how faded and tattered it is. As long as she WANTS it—she NEEDS it, and you have no reason to be embarrassed. Older girls (and some boys) sleep with dolls.

DEAR ABBY: Sure roared over that sappy lady who got mad because her husband called her "Babe" and "Doll." She should hear what MY husband calls me sometimes.

For a personal reply, write to ABBY in care of this paper. Enclose a self-addressed, stamped envelope.

Better Start Weeding Our Own Backyard



THIS SIDE of The Sun

By Phat

Like Bill Shakespeare asked
What's in a name.
Anything else will
Smell just the same.

There was an item in The Desert Sun last week concerning the State Highway Commission's proposal to improve Highway 187 in the Morongo Valley area.

EVERY STATE Highway has two numbers. One is designated by the state legislature and is used by highway engineers in making their plans and the like.

The other is the one motorists see along the roadside on those pear-shaped signs which also show a bear and the name "California." These latter are termed "State Sign Routes."

NOW, YOU TAKE that Highway 187, so designated by the legislators for the state route described as running from the Morongo Valley to Bonds Corner, which is at the Mexican border near Calexico, "via Whitewater, Indian Wells, Mecca and the North Shore of Salton Sea."

We know it here in the Palm Springs area as State Sign Route or Highway 111 in this area. FOR SOME TIME there has been considerable debate about Highway 111 in this area.

It serves one of the most rapidly growing areas in the state of California. But, with a few exceptions, it is still the same narrow road it was when there was scarcely a building between here and Indio.

It is a scenic road, running through a highly developing area of beautiful homes, by lush golf courses.

It is a road much used by tourists who want to see typical desert scenery and the marvelous development.

HIGHWAY 111 should be widened and improved its entire length between Palm Springs Junction and Indio.

But it should not be a speed-way or a truck route. Or a Freeway.

It should be wide enough for those who have business and want to travel at a reasonable safe speed and also for those who want to take it more leisurely and look at our desert.

Improvement of Highway 111 from the Junction, northwest of Palm Springs, southward and eastward through the booming desert area deserves and should have the prior attention of the State Highway Commission.

SO, WHAT HAPPENS? The commission announces plans for the route of "Highway 187" NORTHWARD from U. S. Highway 60-70-99.

And that was contrary to the wishes of the people up there, too.

But nothing for Highway 187 SOUTH of the Junction where earnest appeals for action long have been sounded.

Don't let that number trip you. 187 and 111 are one and the same.

So 111 is going to be improved — but not where the need is greatest.

What's in a number? It smells.

STAN DELAPLANE'S

Postcard

Have come into a small fund of scientific information recently. An earthworm is able to learn more between 8 o'clock at night and midnight than between 8 o'clock in the morning and noon.

Did you know that? True.

I WORK BEST from 8 to noon and am practically worthless by 11 o'clock at night. Yawning and wondering if the guests will ever wise up and go home.

An earthworm, I imagine, is more the party type.

THE OTHER DAY in the Sunday papers we had a do-it-yourself quiz: "Would you make a good spaceman?"

My 14-year-old daughter and I both took the quiz.

It came out she was well-fitted to "qualify for a quick trip around the earth by a manned satellite — the next step to be taken before we blast off for Mars or the moon."

SHE WAS NOT equipped to be a complete spaceman, however. She failed the question: "Would you prefer to live with your family in (a) garden apartment? (b) A lighthouse?"

I FAILED a number of questions and am not even qualified for a manned satellite around the earth.

I do not want to live in a lighthouse either.

I also answered "yes" to: "Do you dread to go to the dentist?"

My daughter answered, "no."

This gave her the edge to travel in space.

THIS SEEMS A mighty tricky question. I do not see what the dentist has to do with it. In a space ship I should not think they would have room for a dentist.

Or are we all being blasted off to have our teeth filled, blast it.

ALSO LEARNED from my scientific reading that the heart of an adult giraffe weighs 25 pounds.

This proved the giraffe is big-hearted. But see no advantage in this knowledge. Except possibly to another giraffe.

GRIN AND BEAR IT

By LIGHTY



"With medical fees to high these days, my company feels it should have a voice in the diagnosis of our policyholders' ailments, gentlemen!"

EARL WILSON:

Ava Faces a Dramatic Moment

ROME—It was a pretty dramatic moment. I sat with Ava Gardner who was watching herself on the screen for the first time since the hoof of a horse or a bull hit her face last October. She was terrified of the result, nervous that she would not look good, that the injury to her right cheek would show.

We sat side by side in a little projection room looking at the first day's rushes from her new film, "The Naked Maja."

Suddenly as I was gushing to Ava that she looked prettier than I ever saw her, she exclaimed, "Oh, he's wonderful! That man is magnificent."

"Who? Tony?" I thought she referred to Anthony Franciosa, her leading man, who plays the painter, Goya.

"The photographer, Pepe Rotundo," she said. It was his work, she maintained, that made her look good.

Actually, though, when looked at close-up, Ava appears only to have acquired a somewhat deeper dimple. She told me that despite all the reports, she did not have facial surgery—only massage and heat treatments. I will tell more of this inside story in a little later column.

"Anyway," said Ava, as the compliments poured in from people, "I've made a liar out of some of those columnists who wrote that I was ruined for life!"

They are putting gates on the Coliseum. Too many lovers go there at night. Van Heflin, bearded for his picture, "The Tempest," looks a lot like Jim Moran. Grace Kelly made a woman columnist so mad at the Monte Carlo gala that she's blasting her all over Europe. Her Serene Highness looked right through her. Betty Furness is wearing one of those wigs and looks terrible in it. She was happy when I told her so because she knew it was a compliment to her natural appearance.

Hey, Frankie! About your meeting with Brigitte Bardot! I met a handsome Irish actor, Stephen Boyd, who was in a picture with her and is now in "Ben Hur." He told me of his first meeting with BB.

He went to her apartment by appointment. She was sitting there

naked. She rushed forward in the same condition, threw her arms around him and said, "Oh, I'm so happy to meet you." He said, "Likewise."

It turned out later that BB doesn't always make new friends this way. It was a joke planned by her friends who hoped to impress Boyd. They succeeded.

THE MIDNIGHT EARL IN N.Y. Marilyn Monroe leaves for Hollywood July 6 with Mrs. Lee Strasberg. Jerry Lewis told Peter Lind Hayes he'll buy the B'way show, "Who Was That Lady I Saw You With?" and star in the movie. The tax dept. called in a batch of waiters from one of Broadway's most famous spots. Sydney Chaplin bought a ring for dancer Noelle Adams.

Elvis Presley's keeping an Army diary, will turn it into a book after his discharge. Warner's wants Warren Berlinger for an important movie, but Josh Logan won't let him out of "Blue Denim." Jill Corey's a hit in her first appearance at El Rancho Vegas. Anne Bancroft ("Two For the Seesaw") painted her apt, seven times in a month till she got the color she wanted. A young singer and his ma are squabbling—she doesn't think his career's being handled right. Gent magazine calls Sabrina, the busty Britisher, "the only answer to the sack dress."

Actress Susan Strasberg's driving to L.A. with her brother. Paramount will give Tina Louise Monroe a type buildup. Her first film for them: "The Trap." Zsa Zsa Gabor called off her summer stock tour, will do TV in London. Eddie Fisher, slated for surgery, called off his European vacation trip. Paul Newman wants to do a B'way drama next show, "Flower Drum Song," and may change it.

Eartha Kitt and Sammy Davis Jr. are hassling on the "Anna Lucasta" set. Singers Tommy Sands and Steve Lawrence were elected to ASCAP as songwriters.

EARL'S PEARLS: A local character invented a champagne diet. In one day you can take off 500.

WISH I'D SAID THAT: In some neighborhoods, all you need to go into business is a sign that says, "Going Out Of Business."

MIKE CONNOLLY:

Mary, Buddy Mark 21st

HOLLYWOOD — A stickler for realism (at least in front of the cameras), Marie McDonald will wear her own jewels for her role as a movie queen in Jerry Lewis's "Geisha Boy"—\$250,000 worth of ice, all gifts from the ice man who doesn't comeeth across any more, Harry Karl.

Mary Pickford and Buddy Rogers celebrated their 21st wedding anniversary and America's Sweetheart checked in with this: "It's not true that the first 21 are the toughest!"

CARY GRANT tells me he loaned his new Rolls - Royce (License No. CG-444) to Ingrid Bergman. She's driving it around London. Giggled Grant, "Gosh, people must be saying awful things about us!"

I crawled across Grant, Rock Hudson, Janet Gaynor, Adrian, Diane Jergens, Mrs. Ken Murray, Mel Ferrer and several other well-known knee-owners in Warner Bros. Projection Room No. Eight for a second look at the Grant - Bergman starrer, "Indiscreet." Norman Krasna's charming little piece of malice that you'll have to catch twice, the laughs come so fast—including this Bergman - to - Grant shocker: "How dare you make love to me and NOT be a married man!" John Smith knows a starlet whose phone driver her crazy every night. It never rings.

ROCK HUDSON's stop - clause in his \$200-a-week alimony offer to Phyllis: two years. And that's why she spurned it. Tropical producer Monte Prosser and band-leader Buddy Bregman had a screaming-out-loud argument in the lobby of the Trop over Monte's mandate that the chorus girls there will be fired if they visit any other Las Vegas spot, even after working hours. Buddy wanted to take one of them out.

"Music Man," the original-cast album, passed the half - million sales mark — a record for a record that's been in the record racks such a short time. A group of lawyers objected to it and that's why producer Stanley Kramer scissored this line from "The Defiant Ones," his new movie: "You were never a successful lawyer — you were an honest man!"

DONALD O'CONNOR tells me he had a nightmare in which Stan Freberg bred the Witch Doctor with the Purple People Eater and produced a magenta Mau Mau.

George Murphy passed this one on to me — about the cowboy extra from Oklahoma who took all he could from the Texas cowpoke bragging about his home state on the set of a new

Western movie and finally cracked: "G'wan, if they'd had a back door to the Alamo there never woulda been a place called Texas!"

CHANNEL CHATTER — Actor-turned-director Dane Clark is \$1,896 out-of-poke as a result of directing his first telefilm, "Death Has Many Faces," for Adolphe Menjou's Target series. Ziv productions paid him \$604 for directing it. Dane had to pay the Screen Directors' Guild \$2500 to join.

Arthur Godfrey is tape-recording the introduction that the McGuire Sisters will use in their new act at the Coconut Grove. Ann B. ("Schultz") Davis went Sandra Giles' mink - lined Thunderbird one better: She ordered her Mercedes-Benz lined with vicuña!

KRAFT MYSTERY Theatre's "67th Precinct" segment was scripted by Larry Cohen and what's so unusual about that? Well, Larry is a 21-year-old page boy at NBC-TV. Imparted by impish Imperial Records prexy Lew Chudd: "It's a snap—just gimme ANY hungry 16-year-old kid who plays the gettar and can't sleep and I'll give you a brand-new rocknroll star!"

Henry Kaiser, the Maverick moneybags, claims the series he's sponsoring has upped the sale of Kaiser aluminum foil by 11 percent. Despite which the industrialist's next TV show, still on the planning board, will NOT be a Western.

ALBERT MCCLERY, just winding a terrific hitch as producer of NBC-TV's Matinee Theatre, is now wearing a price tag of \$100,000 a year, if anybody's looking for a topnotch TV producer.

CBS - Tvizers are vamping Judy Garland for a spec next season, with Mickey Rooney as her most likely co-star. If the gig flies, Judy just might drop her pending suit against the network.

REMAINS TO BE seen if the show can snag a sponsor — but the format of Small World (long-distance phone conversations among well-known personalities, filmed while in progress) has an interesting sound to it.

Pilot performers in the new Fred Murrow-Fred Friendly package are Lauren Bacall, from Hollywood; Motion Picture Producers prexy Eric Johnston, from Washington, D. C.; and British humorist Malcolm Muggeridge, from Australia. And, of course, emcee Ed Murrow, from New York.

Today's George de Witticism: "Times are so confused, woman's hats are starting to make sense!"



A DOUBLE RING CEREMONY united in marriage Marilyn Anderson and Walter V. Larson Saturday noon. The couple will live at Smoke Tree following a honeymoon trip up north. (Gayle Studio Photo)

Larson-Anderson Wedding Is Double Ring Ceremony

Married at home at 444 Sonora Road in a Saturday noon ceremony, Marilyn Anderson became the bride of Walter V. Larson in a double ring wedding performed by Rev. James H. Blackstone Jr.

Given in marriage by her brother Dale Schaefer of Long Beach, the bride wore a gown of white organza, with matching veil and carried a white orchid on her Bible. Attending her as maid of honor was her sister Maxine Anderson of Seattle.

Johnny Boyle, who acted as best man, also was soloist, singing a song composed by the bridegroom "A Summer Moon."

Stork Shower For Mrs. Eicher At White Home

A stork presided over the collection of gayly-wrapped gifts that awaited Mrs. Joe Eicher at the Thursday night shower given at the home of Mrs. Robert White at 615 Desert View Drive. Co-hostesses for the evening were Mrs. Howard Haddock and Mrs. Jake Clemens.

Games were played during the evening and champagne punch was served. At elevenish salad and hot rolls were served with coffee. Guests were Mesdames Larry Sitter, Ernie Andrade, Don Miller, Bob Clark, Jack Riordan, Don Chandler, Leo Taylor, Pat Mutasacio, Nick Mutasacio, Fritz Blotter, Joe Wood, Herb Esbitt, Don Wexler, Gordon Krysan, Pat Cohen, Jack Singler, Bob Rech, Martin Brutton, and Mrs. William Bennett, mother of the guest of honor.

Burk Children Visiting Here

The Frank Hendricks of 1460 Fiesta Road have young houseguests, Linda and Harry Burk, who are here for a fortnight's visit and will return to their home in Huntington Park on Sunday. The Burk family are former Palm Springs residents.

Noele Hendrickson will be leaving this weekend for three weeks at Camp Nawaka, which she has attended for the past four years. After camp closes, she will join her parents on the coast, where they have taken an apartment for the months of July and August.

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Society

Hildy Crawford, Society Editor
Phone FA 5-5005

Slim Heel to Remain Fall Favorite Despite Protests

By GAY PAULEY
UPI Women's Editor

A United Press International story from Carshalton, England, this week prompted me to ask the National Shoe Institute, a trade organization, how long fashion intended to keep us women wearing the needle heels.

The dispatch said that Carshalton's city fathers were complaining that women's shoe spikes are piercing road surfaces, making it easier for the sun to melt the tar layer underneath.

"Skinny as ever for evening," said a spokesman. "But if it's any comfort to you, some of the new daytime shoes do have the

broader, stacked heel. "These are several layers of leather and are not the old-fashioned bulky heel; they're still built with the lous curve."

Bettie Lacy Home From Vacation

Bettie Lacy of 1850 Mesa Drive, has just returned from a month's vacation touring the Caribbean and visiting friends in Florida and Kentucky. Highlights of her Caribbean tour were Puerto Rico, Dominican Republic, Haiti, Jamaica and Cuba. Stopovers on the return trip included Miami Beach and Orlando, Florida; the bluegrass country around Lexington, Kentucky; Mammoth Cave and "The Old Kentucky Home" at Bardstown, Kentucky; and New Orleans, Louisiana.

CALENDAR Social and Club

(Clubs and organizations are invited to call in calendar dates to FA 5-5005.)

- July 3
Lions' Club, Cl. Chi, noon.
- July 8
Kiwanis, Chi Chi noon.
Society of Friends, Biltmore, noon.
St. Paul's Guild, Springer home at Idyllwild, 12:30 p. m.
Palm Springs B&P Club, pot-luck picnic supper, Tamarisk Park, 7 p. m.
- July 9
P.S. Optimists, Biltmore, noon.
Rotary Club, Chi Chi, noon.
Palm Springs Business Women's Club, 196 North Palm Canyon noon.
Exchange Club, Steak Ranch, 7:30 p. m.
Loyal Order Moose, The Barn, 8 p. m.

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Enjoy Kitchen Freedom on Fourth of July

By JEANNE LESEM
United Press International
NEW YORK — (UPI) — The Fourth of July is a good day for the hostess to assert her own independence with a menu that keeps her out of the kitchen at party time.

This sound advice comes from Mrs. Hilda Howard, who plans to follow it herself in one of her few holidays from a unique job. Mrs. Howard, 57, is America's only woman executive chef of a big restaurant — the world-famous Rainbow Room, 65 floors atop the RCA Building in Rockefeller Center.

Most days, you'll find her in a block-long kitchen, planning and supervising food preparations for about 900 lunches in a private

club, and canapes and her d'oeuvres for the thousands of late afternoon and early evening visitors when the Rainbow Room becomes a public cocktail lounge. But on this July 4, she said, she will be sitting in the garden back of her Wantagh, Long Island, home, enjoying a cook-out buffet dinner with her family, which includes husband Arnold, three children and six grandchildren.

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RICORO
IMPORTED RUM
LIGHT OR DARK \$2.98
Fifth Gallon

6-YEAR-OLD
OLD GIBLARTAR
100 PROOF
BOTTLED IN BOND
STRAIGHT
BOURBON \$3.79
Fifth Gallon

A Real Pleasure!
BRADLEY'S
DELUXE
BLENDED
WHISKEY \$3.09
FIFTH GALLON

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STRAIGHT
BOURBON
WHISKEY \$3.29
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DRY GIN \$2.98
Fifth Gallon

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VODKA \$2.98
Fifth Gallon

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SCOTCH
WHISKY \$4.19
Fifth Gallon

MELLOW
L & M
BEER
12-OZ. CANS
CASE OF 24
\$2.98

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100 PROOF
BOTTLED IN BOND
STRAIGHT
BOURBON \$3.79
Fifth Gallon

DUTCH TREET
BEER
FULL QUART 33c
*No Deposit *No Return

L & M BEER
QUART BOTTLE
2 for 57c

SUPREME
PILSNER BEER
16-OZ. CANS 2 for 35c

FOUNTAIN GRILL SPECIAL

SUNDAY ONLY

Roast Spring
CHICKEN
With savory dress-
ing, giblet gravy,
potatoes, vegetable,
cranberry sauce, hot
roll and butter.

Southern Fried
CHICKEN
With
Showering Potatoes,
Sliced Tomatoes,
Hot Roll
and Butter.

99c

HERE'S PROOF! Thrifty SELLS FOR LESS!

\$6.99 VALUE!
ALUMINUM FOLDING
**SARAN
PATIO CHAIR**
Weatherproof 1" aluminum
tubing, heavy duty swivel
seat, back. Holds up to 300
lbs. safely.
\$3.99

\$24.95
VALUE!
Portable
24"
BRAZIER
BARBECUE
\$13.88

\$9.98 VALUE!
POLORON TRAVELER
ICE CHEST \$6.99
Holds full case of beverages. Extra
insulation. Keeps food, drinks cold
longer! Removable ice containers.

HERE'S PROOF! Thrifty SELLS FOR LESS!

REG. \$1.00
HAZEL BISHOP
COMPLEXION GLOW
LIQUID ROUGE
The wonder
makeup that
glorifies dull,
dusky complexion!
In glamour
shades! ONLY...
\$24.95

REG. \$2.00
Bright Star
COLOGNE
Thrifty-Priced
59c*
Fragrant, refreshing!
Makes your summer
cooler. Stock up!

REG. \$2.50
NESTLE'S
Tonicream
CURL
MAGIC
99c

HERE'S THE GREATEST HAIR SPRAY VALUE ON THE MARKET!

REG. \$2.89
ALL MEANS
KING-SIZE
PORTA-FILE
\$1.99

TODAY'S SPORT PARADE

By OSCAR FRALEY, United Press International

NEW YORK (UPI) — A rising young artist will be in town next week for two diverse exhibitions on canvas.

Come Tuesday, Harwood Crawford, a commercial artist who does brilliantly plumaged birds in oils for a calendar company, will put on an exhibit of his work.

COME FRIDAY, this same Harwood Crawford—known to aficionados of the manly art as Mickey Crawford—will climb through the ropes at Madison Square Garden in an attempt to daub the features of one Gaspar Ortega.

Harwood — or "Mickey" as you'd better call him unless you can run like Bobby Morrow — hopes that both exhibitions are a success. The first would merely provide aesthetic satisfaction even though the viewers will be members of the cauliflower set.

THE SECOND show is the big one, however, because Mickey has ideas of becoming the first world boxing champion produced by the city of Saginaw, Mich., since Kid Lavigne ruled the lightweight ranks in the gay '90's.

Crawford, a 24-year-old boxer, has come fast in recent months to reach fifth ranking among the welterweights. Son of George Crawford, a former flyweight, his career jelled rapidly after long periods of exasperation. This explains why, at 24, he has had only 24 bouts in a business where they start young and fade early.

HE WAS TEMPTED at one stage to give up the ring and concentrate on his job with a commercial art firm in Detroit. Then came the night when Art Green-

wald, the head man of the firm, went to the fights and heard that a good young battler named Mickey Crawford also was a commercial artist.

Investigation disclosed that Mickey Crawford, the fighter, was the same Harwood Crawford who worked in Greenwald's own firm.

Greenwald, the artist, subsequently became Greenwald the manager.

CRAWFORD, THE artist, became Mickey the fighter. It has been a happy combination. Mickey has won four in a row this year to run his record to 22 wins in 24 bouts against two losses. His victims include such as Paddy De Marco, Wallace (Bud) Smith, Chico Vejar and Gil Turner.

Ortega, his next opponent, has a stiff edge in experience. The Mexican Indian, who ranks fourth among the writers, has won 46 of 58 bouts against 11 losses and one draw. He has split in two bouts this year.

"It'll be a big week," says Crawford. "Imagine, two exhibitions in one week."

Jordan Fights First TV Bout

HOLLYWOOD (UPI)—Don Jordan, former California lightweight champion, hopes to make the big time in boxing circles as he goes tonight in his first national television appearance against Cuban Isaac Logart in all-round bout at Hollywood Legion Stadium. Logart is a 2-1 choice.

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HOTEL

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Complete Facilities Now Available for Conventions, Trade Shows and Sales Meetings.

4th OF JULY

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Move Up Into Tie For Fifth

DESSERT SOFTBALL LEAGUE

Biltmore Hotel
Mex-Col-Hathaway
DHB-Moon & Moon
M&M-Lehrfeld
Builders Supply
PD Jr. Chamber

Score Last Night
PD Jr. Chamber 4, Builders Supply 3.
Games Tonight
Biltmore vs. Mexican Colony (at Polo Grounds).
M&M-Lehrfeld vs. Desert Hot Springs (at Desert Hot Springs).

Richard Reakes' sacrifice fly to center field in the bottom of the seventh inning last night enabled Andy Phillip to come across with the winning run and gave the Palm Desert J. C. a tight 4-3 win over the Palm Springs Builders Supply.

The win was the first of the year for Palm Desert and moved them into a tie with the Builders' Supply for fifth place in Desert Softball League standings.

LAST NIGHT'S battle for the cellar in the league is followed tonight by a meeting between the Palm Springs Biltmore and the Mexican Colony, the first and second place teams.

A small crowd watched Palm Desert rally from a three run deficit to score the victory. The Builders had scored two runs to go ahead in the third inning in a surge sparked by Ben Rios' double. They followed this up in the fifth with another run when Jim Torres singled across Bob Lara.

THE PALM DESERT came to life. Andy Phillip relieved Bob Smythe and held the Builders' Supply in check for the rest of the night. Led by Dick DeLong's triple the Junior Chamber scored twice in their half of the fifth.

They tied it up the following time at bat when Don Bachtell tripled in Vern Emery and they won it in the seventh on Reakes' sacrifice.

Phillip, coach of the St. Louis Hawks pro basketball team, was the winning pitcher while Sal Valdivia took the loss.

The line score: R. H. E.
Palm Desert 4 7 3
Builders Supply 3 2 1

LONESOME ?

Let's Meet At
THE BILTMORE



DISGUSTED WHEN a breeze didn't develop, these two sailors used their paddles during a sailing race at Geist reservoir in Indianapolis. This craft finished last in the event.

(UPI Telephoto)

Silky Wins With New Technique

INGLEWOOD, Calif. (UPI) — The "new" Silky Sullivan may not provide as many thrills as the "old," but if his latest race is any indication he's probably going to make a lot of bettors happy.

Silky, after a long drought in which he failed to win a race despite his highly publicized late finish, came home in front at Hollywood Park Tuesday afternoon to capture the \$7,500 San Clemente Purse by two lengths. Forsaking his usual desperate gallop in the stretch, Silky—dis-mal failure in the Kentucky Derby and Preakness—never trailed by more than three lengths under a steady ride by jockey Bill Shoemaker.

The next major test for Silky is the \$100,000 Westerner on July 19.

Boucher Thanks Frick for Chance

PHILADELPHIA (UPI) — Ed Boucher, packing his gear to re-join the Phillies, thanked baseball commissioner Ford Frick today for "another chance" and promised "I won't let him down."

The 25-year-old first baseman, back in baseball's good graces following his conviction on a morals charge, will fly to Pittsburgh to join the Phillies today and Manager Mayo Smith said he will be in the lineup against Milwaukee Thursday night.

LOS ANGELES (UPI)—Rookies Lou Hallow of East Carolina College and Clancy Osborne of Arizona State returned their signed contracts to the Los Angeles Rams today for the 1953 professional football season.

BRONCHIAL TROUBLE

For the symptomatic relief of the paroxysms of Asthma, discomforts of Hay Fever, Bronchial Spasm, Sinus congestion or any respiratory trouble, use **ASTHMA-AL** ALLERGEN trial, size \$1. Economy size \$4. Money back guarantee... ask for it at your drug counter or write P.O. Box 2037, El Monte, Calif.

Elks Increase Colt League Lead to Two

Segundo Hurl
4-3 4-Hit Win,
Strikes Out 14

On the strength of a 4-3 win over the Colton Bankers the Palm Springs Elks' Colt League team moved into a full two game lead over the second place team in league standings in Colton last night.

Once again ace pitcher Leroy Segundo led the way for the local team by striking out 14 opposing batters and allowing only four hits.

Palm Springs took the game when Segundo scored the tie-breaking run late in the contest. A double by Joe Lewis earlier had been instrumental in scoring two runs.

It was the fifth straight win for Palm Springs.

Thomson Rules As Favorite

ST. ANNE'S-ON-THE-SEA, England (UPI)—Australia's Peter Thomson, who smashed Bobby Jones' record in leading qualifying play, was the solid title favorite today as 100 survivors began championship play in the British Open golf tournament with only two Americans on hand.

Gene Sarazen, 56-year-old Germantown, N. Y., star who won the British Open crown 26 years ago, and Monte Bradley, an unheralded army private from Hillsboro, Tex., were the only members of a 10-man U. S. group to survive the two qualifying rounds.

Sale Wins Medal At Archery Meet

Morris Sale, member of the Palm Springs Archers, was top prize winner in the archery meet at Hidden Springs last weekend. He won a gold medal for first place — archer division, and was the only local club member to take a prize.

The meet was held at the San Bernardino Bow Hunters Range at Hidden Springs. Six local members were present at the meet.

Return Contracts

LOS ANGELES (UPI)—Rookies Lou Hallow of East Carolina College and Clancy Osborne of Arizona State returned their signed contracts to the Los Angeles Rams today for the 1953 professional football season.

Giants to Host Beaumont Elks

Palm Springs Giants will entertain the Beaumont Elks in a Desert County Pony League game at 6 p. m., tonight, at the Polo Grounds. The public is invited to attend, with no admission charge.

Important DAYS FOR SAVERS...

A new six months' earning period for our savers started July 1st. And all savings received until the 10th of this month will earn from the 1st of this month if left till December 31st. Now's the time to put those idle funds to work, earning a better-than-average return. Open your account, or add to the one you have, NOW—by the tenth.

COACHELLA VALLEY SAVINGS AND LOAN ASSOCIATION

383 South Palm Canyon Drive—Phone FA 4-1241

45-149 Smurr Avenue, Indio

TED SMITH, Licensed Representative

73-402 Highway 111, Palm Desert

SPORTS in the SUN

The Desert Sun Wednesday, July 2, 1958

Mathews, Burdette Regain Love for World Series Cash

By MILTON RICHMAN
United Press International
Eddie Mathews and Lew Burdette of Milwaukee must like the taste of World Series money because they're starting to come around for second helpings.

Up to now, both have been rather in-an-out, but they worked together in perfect union Tuesday night to produce a 1-0 victory over Cincinnati that ran the Braves' winning streak to four games and stretched their National League lead to 3½ games.

MATHEWS TOOK care of the hitting and Burdette the pitching in a manner reminiscent of their joint heroics over the Yankees in the World Series.

Southpaw Harvey Haddix of the Redlegs held the Braves hitless until the fourth inning when Mathews tied off for his 16th homer of the year. Burdette nursed that margin carefully, giving up only eight hits in recording his sixth victory and first shutout of the campaign.

NORM LARKER drove in four runs with a pair of homers and a single that paced the Los Angeles Dodgers to a 9-3 triumph over the St. Louis Cardinals.

Sandy Koufax went 7 2/3 innings to rack up his seventh victory although Ed Roebuck had to bail him out in the eighth when the Cards put two men on base. Harry Anderson, the Phillies' smooth-winged left-fielder, drove in three runs in a 4-2 victory over the Pirates that dropped them into seventh place.

THE CHICAGO Cubs downed the San Francisco Giants, 9-5, in a battle of home runs. Ernie Banks socked his 19th and 20th for the Cubs while rookie Tony Taylor also belted a pair.

Jackie Jensen and Ted Williams supplied most of the fireworks in

Dodgers Return, Still in Cellar

ST. LOUIS (UPI)—The Dodgers returned home to Los Angeles today, still in the National League cellar but batting .500 on their 16-game road trip. The West Coast club closed out the road trip Tuesday night with a 9-3 victory over the Cardinals to even out their record on the eastern swing at 8-8.

Even as the Dodgers flew west, the Cards were getting ready to make the trip themselves. The two clubs meet in a two-night double-header at the Memorial Coliseum Thursday night.

Classified ... Ads... The Desert Sun

Published evenings Tuesday through Saturday excepting New Year's, Thanksgiving and Christmas.

PHONE FA 5-5005

Box 190, Palm Springs, Calif.

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Count 24 Letters and Spaces to a Line.

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This newspaper cannot be responsible for more than one incorrect insertion. Please notify us promptly of any error in your ad.

Address all communications to: The Desert Sun, P.O. Box 190, Palm Springs.

Ads ordered for more than one time must run in consecutive issues. If early above rates, otherwise single insertion rate will be charged for each time run.

DEADLINES—for new copy or cancellations—for new copy or cancellations—11:00 a.m. previous to day of publication.

Travel & Transp. 5

SHIP YOUR CAR ANYWHERE

\$100 Maximum Cost

BONDED AND INSURED

Nationwide Drive Away Inc.

FA 5-2701 L.A. CU 5-8421

The Desert Sun Wednesday, July 2, 1958

Insurance 8

FOR A BETTER BUY IN AUTO—LIFE—FIRE INSURANCE
Allan Smith, Agent
State Farm Insurance Co.'s
257 S. Indian Ave. Ph. FA 4-9639

Lost and Found 10

LOST — Young Siamese male.
Reward.
FA 5-7352

Personals 12

Now One Out Of Five Drinks Instant Coffee

SALES of instant coffee now account for 20 per cent of the market.

NO such thing as Instant Classified Ad results, but The Daily Desert Sun Classified ads do get amazingly fast action when you have something to sell. Dial FA 5-5005 to place an ad that could bring first day results.

DAPHNE, OLD GIRL, COME BACK. I'll buy you diamonds, furs and one of those smashing new VISTA LAS PALMAS homes at 735-850 Camino Del Sur. REGGIE

ALCOHOLICS ANONYMOUS Meetings Wednesday at 8:30 — St. Theresa's Kindergarten Room Friday 8:30 St. Paul's Episcopal Church Parish House. Phone FA 5-2701 until 9 p.m.

Service Misc. 15

THE ONLY AUTHORIZED STAUFFER Reducing Salon consultants for Palm Springs and surrounding areas are: STAUFFER SALON, 380 SOUTH PALM CANYON, CALL FA. 4-9625—for free visit, figure analysis. Summer specials.

Carpet Laying SPECIAL RATES TO HOTELS

FA 4-9261 after 5 FA 5-6313

R&R WRECKING CO.

WE SPECIALIZE IN WRECKING All types, sizes of buildings FREE ESTIMATES FA 5-2436

COSTUMES

RENT OR MADE TO ORDER
546 Grove, Cathedral City FA 8-2297

Gardening — Maintenance, Coolers Served FA 4-2683—airer 3

A-1 CARPENTER Cabinet Work and Repairs Phone FA 4-9738

WANT ODD jobs, clean-up, gardening, experienced, white. Have pickup. FA 5-7733 eves.

PAINT ANY ROOM, (walls and ceilings) \$20. Labor and material. FA 5-7413 after 5.

Instructions 16

WE GUARANTEE A JOB

Short, easy Real Estate Course Day and Night Classes California College of Real Estate

DEGLEY REALTY 2583 N. Palm Canyon Drive Phone FA 4-2626 - FA 4-9459

Air Conditioning Heating 17

HOLLY AIR CONDITIONING HOME OR BUSINESS COMPLETE SERVICE

HALL'S PLUMBING SHOP 74-058 Hwy. 111, Palm Desert FI 6-6840

Moving and Storage 19

PALM SPRINGS TRANSFER AND STORAGE CO. FA 5-5203

Home Services 20

Garage Doors

Installation and Repairs B. P. SIMPSON FA 4-1311—FA 5-5189

REMODELING No Job Too Small or Too Large FA 8-3682 After 6 P. M.

Situations Wanted 25

MOTEL - HOTEL manager. Can furnish Palm Springs references. S. F. Pallant, 159 Nieto Ave, Long Beach 3. Call GENEVA 8-6711.

MANAGER — Full maintenance. Motel or looking for all season job. Off-season salary not important? E. J. Smith, 2302 Burkett, El Monte, California.

AVAILABLE — Experienced janitor, maintenance man, or any kind of work. Best of references FA 8-2067. Vernon Baumgardner.

The Desert Sun Wednesday, July 2, 1958

"BE SHARPE" BUY THIS SUMMER AND SAVE

THIS SUMMER ONLY—2 bedroom, plus den, furnished home. Large POOL, and landscaped lot. REAL COOL \$17,500, terms.

LOTS OF SHADE—surrounding this 2 bedroom plus lanai home. Carpets and drapes. Connected to sewer. Separate garage. Only \$13,000.

LARGE CORNER LOT—near new 2 bedroom 1 bath furnished home. Plenty of room for pool; \$14,500—terms.

ANOTHER REAL COOL VALUE—3 bedrooms 2 baths, refrigeration cooling in master bedroom plus desert cooling in entire house. Large POOL—furnished completely with large DEEP FREEZE. Built-in Hi-Fi T.V., nice carpets. Only a few short blocks from town and Calhoun School. Low price of \$26,500. This summer only.

TWO NEAR NEW STORES on Palm Canyon Drive with parking. Wired for 220. Full price only \$32,500, terms.

TENNIS CLUB AREA

7 FURNISHED UNITS with POOL. Will trade for West Los Angeles home or other units. Price \$69,500.

WE HAVE JOINED FORCES with the SALTON SEA ESTATES. We feel we have chosen the best tract—right in the heart of everything. Location is your key to speculative and non-speculative buying. Let us help you in making your selection.

JIM SHARPE

REAL ESTATE

433 N. PALM CANYON DRIVE

PHONE FA 5-2545

Situations Wanted 25

WATERING, dependable service, experienced. Small or large. References. FA 5-5666.

TEACHER WANTS summer employment. Watering, pool cleaning—anything. Phone FA 5-2929

DRIVER, companion, health food service. Mrs. D. V. Banner, 1824 7th St., Riverside, Calif.

Child Care and Day Nurseries 26

STILL HERE—Your summer BABY SITTER. Practical Nurse. Own car. FA 5-7651.

ENJOY THAT vacation. Reliable child care, day, night, week. Own car. FA 5-7651.

Child care in licensed home. Day-Week-Month FA 4-1973

MOTHER OF 2 children will take 1 or 2 babies 1-4 years, fenced yard, day time. FA 4-9511.

Will Come To Your House AVAILABLE OVERNIGHT 550 S. Indian — FA 4-2368

Help Wanted 27

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Scotch Construction Co 67-795 HIWAY 111 PALM SPRINGS FA 8-1267

REAL ESTATE SALESMAN WHO knows area from Palm Springs to Salton Sea.

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Insurance Secretary EXPERIENCED OR TRAINEE EXCELLENT OPPORTUNITY SALARY BASED ON ABILITY Phone After 7 P.M. — FA 5-7714

BOOKKEEPER SCHOOL EXPERIENCE Palm Springs Unified School District. Apply 538 N. Palm Canyon

CULVER NICHOLS has opening for Real Estate salesman or broker. Experienced Palm Springs.

851 N. Palm Canyon FA 5-2182

EARN WITH AVON P O Box 608 Beaumont Calif Ph VI 5-1629 before 12

JUST 2 DELIVERIES a day pays \$240 month. Spare time. Write Income Builders, Beaumont.

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DESERT EMPLOYMENT AGENCY Houseman R&B \$150 Secretary \$250 Bartender \$15 Shift Part-Time Maid \$1.25 Hr. Mother's Helper R&B \$125

LUCILLE GARLAND 208 N. Indian Ave. Ph. FA 5-2364

Store Manager Woman FOR NEW STORE of national organization soon to be open here. Some retail experience desired, but not essential. Good working conditions, excellent salary. Liberal employee benefits. Write Desert Sun, Box 190, File D-43.

REAL ESTATE BROKER, to take entire charge of my office. Very liberal proposition to qualified man. PHONE FOR APPOINTMENT ROBERT RANSOM FA 5-2793

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"ATTENTION BUILDERS" 9 VACANT lots, clear, Desert Palms Estates. Will consider Second Trust Deeds for them. E. Taylor, 439 S. Western Avenue Los Angeles 5, California

1st and 2nd T.D.'s Private funds Arranged - Bought - Sold RALPH WEINSTEIN, FA 5-2884 Evenings Jesse Stern FA 5-5874

Bus. Opportunities 29 MIDDLE AGED lady, has choice income lot. Wishes partner with capital to develop. Lady preferred. Write Desert Sun, Box 190, File D-81.

NEED 2 PARTNERS to invest in a profitable banana business. Have ship and plenty of bananas from Guatemala. Desert Sun Box 190, File D-85.

HAVE \$4,000 and services to invest in business with growth potential in Palm Springs area. Desert Sun Box 190, File D-86.

CABINET SHOP — COMPLETE With Machines and Stock RENT OR SELL — FA 5-6473

Reduced \$1000 for quick sale 2 R-1 LOTS in the Araby Tract. Make offer, both lots \$6,000

THERESA PRESS REALTOR 611 S. Palm Canyon FA 5-5282 or FA 5-5294

INDIAN WELLS COUNTRY CLUB LOT 47 on 10th Fairway, will sell or consider subordination to builder. Call THERESA PRESS, owner 611 S. Palm Canyon FA 5-5282 or FA 5-5294

CHOICE 2 1/2 ACRES Desert Hot Springs, between 15th and 16th, near Morongo Road. Utilities. Private party. Low as \$25 month. Write N. SHOET, 3729 W. Pico Blvd., Los Angeles, Ph. RE 3-7514.

DEEP WELL lot, 100'x125', Wall- ed on 3 sides. Specially priced, \$11,000. Phone Lew Levy at Russell Wade, FA 5-2855.

Below Market VIEW LOTS in Palm Springs most desirable area 700-1200 Via Las Palmas, FA 5-7606

DEEP WELL—Best buy R-1 lot, part wall- ed. ONLY \$9850. HEISER REALTY Ph. FA 5-5653

CASH OUT

THIS CHOICE DEEP WELL LOT MUST BE SOLD. 100' X 102'. PRICED VERY LOW AT \$10,950.

PROPERTY WITH A FUTURE

3 BEDROOM, 2 bath home, refrigeration cooling, and a POOL. Large 100' x 224' lot will accommodate more building and R-2 Zoning is probably available. North end location. \$29,500. Carpets and drapes.

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1345 N. Palm Canyon Ph. FA 4-1101

MONTH-END BARGAINS

CHARMING older home. 4 bedrooms and den, 3 baths, plus TWO guest houses, each with 2 bedrooms, 2 baths. Situated on 3 walled, landscaped view lots. A great family home! \$64,500, unfurnished, terms.

LAS PALMAS—3 bedrooms, 3 baths, POOL, partly furnished, spacious rooms. \$55,000. Terms.

DEEP WELL—4 bedrooms, 4 baths, A-1 construction. Quality furnishings. POOL, REFRIGERATED. \$75,000.

R-1 LOT—100'x135', on paved street. Priced below comparable lots in area. \$8,500.

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Oasis Building—125 South Canyon Drive—Phone FA 5-2225

Lots & Acreage 33

Swim-Hunt-Fish 640 ACRES of level land, contains spring fed.

FRESH WATER LAKE close by and overlooking SALTON SEA

Good road in and utilities available. A real development opportunity at \$250 per acre. With generous terms.

"ART" KNUTSON REALTY 947 GLENN, CATHEDRAL CITY FA 5-6923 FA 8-3863

R-3 LOT Near Huddle Springs Restaurant Will Take 16 To 18 Units Top Location For Yearly Rentals BEST BUY IN TOWN-

Choice Homesite TENNIS CLUB AREA Corner Lot Near Robinson's ONLY \$12,500 HURRY-

Murphy Realty 464 N. Palm Canyon FA 5-5102

HIWAY 74 1000 FEET on Highway, beautiful level land. Near Sandpiper and Silver Spur Ranch. 13 acres at \$2000 per acre.

SALTON RIVIERA LOTS OTTO REALTY 68-744 Hiway 111 Ph. FA 8-2337

IN HEMET Over the mountains in a fine all-year climate.

ATTRACTIVE HOME SITES in a restricted area. Overlooking beautiful San Jacinto valley. An acre or more each. On Quail Road across from the Ramona Bowl picnic grounds. Franklin Fee, 2019 Crest Drive, Hemet, OL 8-3961.

Deep Well Area CHOICE CORNER LOT \$6500

Munholland & Co. FA 4-1082 FA 4-2970

20 ACRES IN PALM SPRINGS. \$6,000 per acre. Possible M-1 or trailer site zoning. A bargain at this price.

BILLY WRIGHT 382 N. Palm Canyon Drive FA 5-5727 FA 5-6672

Lot 22 block E, zoned for multiple units. 100'x105' — \$7,500. Terms. Write 2999 Milbro, Costa Mesa or phone KI 5-7425.

300 El Placer Drive Tamarisk Country Club area Choice lots \$3750. Also acreage. Marjorie Baron, FA 4-2629 or FA 8-2258.

\$3450—Lot 130x87, B-Bar-H Ranch near Desert Hot Springs. Paved streets, water, electricity in. Desert Sun, Box 190, File D82.

SOUTHWEST corner Camino Real and Calle Palo Fierro. \$8995. Owner, 9119 Clinton, Route 3, Holly, Michigan.

CLOSE TO SCHOOL, shopping. 115x142. \$1850. terms. Box 607, Idyllwild, California.

MULTIPLE UNIT LOT 52'x190' Price, \$2250. Owner, FA 5-5548

CORNER lot 100 x 100. Near new golf course, \$3000. Easy terms. Owner — FA 4-2656

Lots & Acreage 33

Tony Burke, Inc. SINCE 1929 SUMMER ACREAGE BUYS

\$750 PER ACRE — 185 acres on paved hiway, surrounded by the country clubs. Terms, too. Don't miss seeing this one.

\$1000 PER ACRE — 40 acres, estate area, between Indian Wells Country Club and La Quinta Hotel. A definite sleeper

Office 70-237 Hiway 111—Opposite Bing Crosby's Blue Skies, Thunderbird area. P.O. Box 910 FA 8-2590 or FI 6-1014

BUILDERS ATTENTION! 2—R-2 CORNER LOTS on Calle Palo Fierro, south end, 54'x102' and 60'x102'. Must be sold together. Can build duplexes or triplexes. \$10,000.

RUSSELL WADE REALTOR

Lew Levy, Associate 850 S. Palm Canyon Drive Phone FA 5-2855 or FA 4-9282

\$7000 PALM CANYON MESA RESIDENTIAL VIEW LOT

Cowen-Ratterree 1171 N. PALM CANYON FA 4-9475 FA 5-8150

Not Just A Lot BUT a select homesite, 100' x 102' in size; on sewer. Only 3 blocks from exclusive Palm Canyon shops. Water share included in price of \$7500. Consult Sun Realty Co. FA 5-2929.

Lots By Owner — Off Ramon Rd. City Limits 1 Mile 5210 W. 94 St., Los Angeles 45

For Sale or Exchange 34 GORGEOUS BRAND new 3-bedroom, 2 bath home. Built-in oven, range, dishwasher, disposal, 5-ton refrigeration cooling. Heated and filtered pool. Will trade for 3 or 4 units or acreage. Will assume.

LEO HIRSCH JOHN BECKER, Sales Manager 425 S. INDIAN FA 4-9463

GORGEOUS new luxury home in LAS PALMAS. Pool, refrigerated air conditioning, etc. Will accept clear smaller property or trust deeds as part payment. 735-679 CAMINO DEL SUR (5 Blocks west of El Mirador Hotel.)

NEW 5 FURNISHED units, pool, with 2 bedroom, 2 bath owner's unit or will make sixth unit. Property clear will finance. Take small house or trade for commercial land. \$67,500 2626 Junipero Ph. FA 5-6343

3 BEDROOM AND large rumpus room, 1 1/2 bath. View home. Price, \$21,500. Exchange equity for equity in 2 bedroom home. Owner, Box 1077, FA 5-5049.

Income Property 35a Unusual 4 New Deluxe Units Walled Landscaped, Owner 370 Desert View Dr. — FA 5-7427

AMY NELSON

\$15,750—Furnished, 2 bedrooms, on sewer. A good buy. \$17,500—New 2 bedroom, 2 bath. Partly furnished, carpeted, built-ins. \$18,900—New 3 bedroom, 2 bath, tile floors, gorgeous view. \$21,500—3 bedrooms, 2 baths, pool, carpets, drapes. Year old.

INCOME PROPERTY

\$39,500—5 new 1 bedroom apartments, South East side. Good location. \$72,500—9 furnished units. Pool. \$12,000 income 9 months, trade.

LOTS

\$3000—100x33 level lot on South East side, near schools. \$4500—100x128 corner view lot. See this. A real value. \$5700—R-2 lot, 119x100, room 6 units and pool, on paved street. \$10,000—R-2 lot on Chuckwalla Road. Room for 5 units and pool.

AMY NELSON, Realtor

2277 North Palm Canyon Drive—Phone FA 5-5254—FA 5-5545

San Clemente Office, 508 No. Highway 101—Phone Hy. 2-1121

M. PENN PHILLIPS Enterprises

SALTON RIVIERA

Motel-Trailer Park Sites

Now Available

CALL FA 8-2701

OR

MAIL THIS COUPON FOR FREE INFORMATION.

RITA RENTFRO, AREA REPRESENTATIVE,

BOX 459, RANCHO MIRAGE, CALIF.

NAME

ADDRESS

CITY

STATE

Please send information about—Land for investment ()

Homesites () Income () Business Property ()

Please arrange transportation ()

Income Property 35a

HOTEL

Smartest in the Desert

9 UNITS plus luxurious owner's apartment. Spacious units have kitchens, private patios, separate refrigeration cooling and heating. South patio and pool completely enclosed. Has magnificent mountain view. Could not be replaced for the asking price of \$125,000.

THERESA PRESS

611 S. Palm Canyon FA 5-5282 P. Gaudiello T. McKinney J. Tosti M. Severino

6 UNITS ALL WITH KITCHENS SEPARATE METERS Ideal for Annual Leases 2 BEDROOMS FOR OWNER HEATED AND FILTERED POOL HUGE SOUTH END CORNER Walk to Stores I AM ASKING \$65,000 I MEAN TO SELL See my Broker

ERNIE LINDBERG 445 N. Palm Canyon FA 4-9628

To Settle Estate 18 UNIT HOTEL plus lobby. Large pool and beautiful patio. All units newly furnished and redecorated. Located in the heart of town. Asking \$172,500. Due to recent death of owner this valuable property is open to all offers. Call for appointment to inspect.

JEKYLL, BRADLEY & CO. 457 N. Palm Canyon FA 5-2734

14-UNIT POOL \$15,000 DOWN handles this well located income property. Excellent financing.

BILLY WRIGHT 382 N. Palm Canyon Drive FA 5-5727 FA 5-6672

DUPLEX BARGAIN NEW MODERN 1 bedroom units. Income from one should give you free rent.

FULL PRICE \$15,950 ONLY \$2500 DOWN BALANCE \$150 MONTH THIS BARGAIN WON'T LAST!

JEKYLL, BRADLEY & CO. 457 N. Palm Canyon FA 5-2734

11 UNITS — POOL HALF kitchens, well located, good terms. A bargain at \$68,500.

BILLY WRIGHT 382 N. Palm Canyon Drive FA 5-5727 FA 5-6672

EXCELLENT south end location, 3 units, furnished. \$32,500. Terms. Call Lew Levy at Russell Wade, FA 5-2855.

850 S. Palm Canyon Drive 7 UNITS, heated and filtered pool. Excellent buy. Must see to appreciate. Illness forces sale. Consider trade. Owner FA 5-2351

NICE 6 units, room for more All kitchens, private patios, pool. Might trade Ph FA 5-7242

Real Estate for Sale 35 2 BEDROOM. Furnished. Landscaped, 6' walled yard \$14,500 970 Paseo Dorotea. FA 5-7767.

EXCEPTIONALLY GOOD BUYS

IN

HOMES --- LOTS --- ACREAGE

WE HAVE

4 R-1

Good Size Residential Lots

EXCELLENT LOCATION

In Cathedral City

From \$3300 to \$3500

RUSSELL WADE, Realtor

LEW LEVY --- Associate

MEMBERS PALM SPRINGS REAL ESTATE BOARD

950 SOUTH PALM CANYON DRIVE—PHONE FA 5-2855 or FA 4-9283

NOBODY BUT A SMART BUYER

WOULD THINK OF BUYING

DESERT PROPERTY IN THE SUMMERTIME

CHECK THESE LUCKY SEVEN BUYS!

- 1—\$3995 FULL PRICE—5 room house on ACRE LOT.
- 2—\$13,500—Owner's sacrifice, new 3 bedroom, 2 bath home. Name your own terms—MOVE RIGHT IN.
- 3—\$16,950—Well located 2 bedroom home, den. Owner wants deal—will take trade. BRING IN YOUR OFFER.
- 4—\$21,500—Sensational value. Pool, carpets, drapes, 3 bedrooms, 2 baths—DON'T MISS THIS BUY!
- 5—\$37,500—Palm Springs finest—modern 3 bedroom home in fashionable South End. Hi-Fi, carpets, built-ins. All this and view too.
- 6—\$1750 each—steals these two terrific R-2 lots—60x135.
- 7—\$77,500—Today's best income buy. 12 BREAD AND BUTTER UNITS. POOL. Choice hotel area.

S. FRANKS, REALTY

FREE PARKING 279 N. PALM CANYON

FA 5-5055

Real Estate for Sale 35

GANNON REALTY

1201 N. Palm Canyon

COMFORTABLE FAMILY HOME 3 bedrooms, carpeted and draped, glass doors to patio from living room and bedroom, fenced, large trees, near schools. Full Price only \$14,500.

SMASHING VALUE — Brand new 3-bedroom, 2 bath home. REFRIGERATED cooling, complete kitchen, loads of glass, fenced. \$1950 down, no payments until October 1st and NO BALLOON PAYMENTS. Price \$21,675.

BRAND NEW Enchanted Homes

3 Bedrooms, 2 Baths
WITH SPARKLING REFRESHING
16x32 Paddock Pool
\$2950 DOWN

Refrigerated air conditioning, forced-air heating, Waste King built-in range and oven, dishwasher, disposal, Westinghouse refrigerator, fireplace, completely fenced off. McCullum Way, near Palm Springs City Hall.

FROM \$19,900
FURNISHED MODEL HOMES
212 SUNSET WAY
202 LOUELLA
JOHN M. SEAMANS FA 4-2884

LOWEST PRICE Deep Well Area

BEAUTIFUL 3 bedroom, 2 baths, built-in oven and range. Lots of tile. LARGE PATIO AND POOL. Fenced, double garage. Completely furnished including TV, 15 ft. G. E. refrigerator with bottom freezer. All for only \$32,750. This bargain will not last long!

JEKYLL, BRADLEY & CO.
457 N. Palm Canyon FA 5-2734

Will Take Trades Valley of The Sun

CUSTOM BUILT 3 bedroom, 2 bath, 5-ton refrigeration, complete built-in kitchen. P.O. \$31,750 and \$32,750. 20 year loan payable \$136 month. Will trade Take Highway 111 to Wonder Valley Road and follow the Valley of the Sun signs or phone FA 4-2828 days, FA 4-2829 evenings. See Marjorie Baron, 1 to 7 p.m.

BEST BUYS!!

3 BEDROOMS, 2 baths, Pool. It's a honey and close in. Offer us \$21,500.

3 BEDROOMS, 2 baths, Pool. Furnished. It's beautiful—Offer us \$22,500 with low down.

A REAL SLEEPER. Close in, 2 bedrooms, offer us \$15,950. Lot alone worth \$9000.

SPRINGS REALTY
425 N. PALM CANYON
FA 4-9695 FA 4-2328

Wm. J. Heiser

REALTOR
INCOME SPECIALS
8 UNITS, like new, all kitchens, on Palm Canyon. Terrific income. \$55,000.
14 DE LUXE UNITS, 9 kitchens, pool, close in. Small down, \$120,000. Open to offer.
18 LUXURY units, 9 kitchens, pool. Best rental location: \$139,500. Submit.
1546 N. Palm Canyon FA 5-5685

A Real Sacrifice

\$9000 TO \$15,000 income, no management problems. 5 beautiful apartments, all now leased yearly. Sleeps 18. Newly furnished and decorated. Will accept Palm Springs small house, lots, acreage, 1st T.D. as part payment. Cash discount. \$49,500—\$12,000 down. Will include new pool to immediate qualified buyer. FA 5-2461 or write Philip Peluso, 1311 Camino Amapola.

MUST SELL!

3-BEDROOM, 2 bath on corner lot—with patio and POOL. Let us try \$20,000 offer for you.

INCOME BUILDING
2 UNITS ON Palm Canyon. High return on investment of \$31,950.

John W. Williams

REALTOR
423 N. Palm Canyon Ph. FA 4-1641

\$21,500 WITH POOL

3 BEDROOM, 2 bath home. Good location, only one year old. Don't miss this—call today!

Murphy Realty

464 N. Palm Canyon FA 5-5102

\$10 DOWN

WE WILL build for you a modern duplex. Complete and ready to move in. Monthly payments only \$84.

THE GAGNON CO.

73-612 HIWAY 111
PALM DESERT FI 6-6282

POOL

ALSO 3 bedrooms, 2 baths, furnished. Large lot. Good terms. Only \$21,500.

BILLY WRIGHT

382 N. Palm Canyon Drive
FA 5-5727 FA 5-6672

Give Away Time

BY DARWIN THE BUILDER
QUALITY HOMES
AT QUANTITY PRICES
BUY - TRADE - NOW!

FA 5-2305 FA 5-7116 Evenings

MUST SELL! 3 bedroom, 2 baths
2 years old, nice view. \$14,950.
FA 5-6478.

LOOK AT THIS

\$6840 WILL build you a nice 2 bedroom, with garage, home ready to move into, without any added expense. 100 per cent financing available on your level lot. See our model and plans.

SACRIFICE \$19,500, 3-bedroom, 2 bath. Pool. Year old. Can rent part out.

15 FURNISHED UNITS with pool, and top location. Next to first class hotel. \$20,000 down buys this money-maker.

A STEAL! Indian Avenue lot. Hold 20 units, only \$20,000.

ACREAGE, WE HAVE lots of it from \$350 and up.

HUTTON'S

REAL ESTATE
505 N. Palm Canyon FA 5-3977

FOR THE BEST BUYS IN TOWN SEE

Peter B. Sheptenko

The Pioneer
Realty Company
of Palm Springs
475 N. Palm Canyon Dr.
Phone FA 5-2727

Big Firecracker!

PRICED WAY UNDER MARKET
GORGEOUS new year round home in Palm Springs FASHIONABLE area of 100,000 residences and 2000 monthly leases. 3 bedrooms, maid's, 3 baths, pool, refrigerated air conditioning, plus all the LUXURIES. \$39,500 — \$7500 DOWN
CASH may not be required with equity in smaller property. Delivery may be withheld until September if desired.
MAKE THIS YOUR PERSONAL INDEPENDENCE DAY. SAVE THOUSANDS!
735-879 CAMINO DEL SUR (5 Blocks west of El Mirador Hotel.)

FHA TERMS

THIS MODERN home has 2 bedrooms, den, 2 baths, built-in oven and range, enclosed patio with large stone barbecue. Fully landscaped and fenced. On sewers. Owner will sell for FHA appraisal of \$21,500. Small down payment.

JEKYLL, BRADLEY & CO.
457 N. Palm Canyon FA 5-2734

TERRY RAY

COZY 2 bedrooms, furnished, \$17,500. Trade for lots or acreage.
2 BEDROOM, 2 bath, furnished, 14 acres. \$25,000.
R-1 LOT, close in. \$3200
40 ACRES near golf course.
SALTON SEA
ACREAGE OR LOTS
773 N. Palm Canyon FA 5-2064

OPEN HOUSE

TWO NEW HOUSES
NOTHING LIKE it in all of Palm Springs. 3 bedrooms, 3 baths, family room, patio, 2 1/2 car garage, refrigeration. \$32,500.
700 TAIARISK ROAD
3 BEDROOMS, 2 baths. Patio, dining room. \$30,000.
1153 N. Calle Marcus. FA 5-6639

ATTENTION VETERANS!

Now You Can Buy A CALIFORNIA DREAM HOME
Nothing Down — \$62.60 Month
Includes Principal and Interest
PRICES START AT \$12,000
2-3-4 Bedrooms — 1-2 Baths
PALM SPRINGS
COUNTRY CLUB ESTATES
Ramon Road to City Limits

POOL

DARLING 2 bedroom, on Tunis Road, Rancho Mirage. Has patio, carport, refrigerated air, carpets, drapes.
\$17,500

OTTO REALTY

68-744 Hiway 111 Ph. FA 8-2337
OR SEE YOUR BROKER

\$100 MONTH

LOW DOWN PAYS ON YOUR OWN NEW 3 BEDROOM HOME
CARPETS AND DRAPES
WHY RENT?
PAY \$100 NOW AND NOT AGAIN 'TIL SEPT 1
31-616 LA GAVIOTA
OWNER — FA 5-5343

Cash Out \$17,500

3 BEDROOMS, secluded, El Mirador area. Carpets and drapes. Low down payment. Contact Marjorie Baron, mornings, and evenings FA 4-2829 or 1-7 p.m. FA 5-2358. Principals only.

BEAUTIFUL 2-BEDROOM home

corner Sunrise and San Lucas, walled in lot, furnished, \$16,500, unfurnished, \$15,500. FA 5-6796.

FURNISHED 3 bedrooms, 2 baths

Owner must sell fast! \$14,000.
CUSTOM FURNISHED 3 bedroom, 2 baths, large lot. \$44,750. Trade for Beverly Hills or West L.A. income.

TRIPLEX — South end. Two 1-bedrooms and one 2-bedroom and den. Fully furnished. Will trade for L. A. income.

DE LUXE 8 UNITS—Completely furnished and equipped. Pool, summer lawn, sprinklers, South end. \$75,000, terms. Room for 8 more units. Trade for Palm Springs commercial.

Ralph Weinstein

REALTOR
256 1/2 S. Palm Canyon Drive
Phone FA 5-2884

FAST ACTION

\$19,500

BRAND NEW solidly built 2-bedroom, 2 bath home in Winterhaven Manor. We know builder and recommend him most highly. Will take lot as part down.

3 SUPERB Deep Well lots available. Facing east, west, south—your choice.

Ernie Dunlevie

ASSOCIATES — REALTORS
1807 N. Palm Canyon Drive
Phone FA 4-1237

Mildred Jackson

REALTOR

3 BEDROOMS, 2 baths, refrigerated cooling, close in. \$24,950.
2 BEDROOM, 2 bath, Deep Well. \$32,500 unfurnished.

3 BEDROOMS, 3 baths, pool, furnished, \$37,500, or unfurnished.

LOTS—LOTS—LOTS

296 S. Palm Canyon at Baristo
Phone FA 5-3556 or FA 4-2916

\$2000 DOWN

TOP LOCATION

LARGE 3 BEDROOM, 2 bath home, 2-car garage. Less than 3 years old. Just off south Palm Canyon Drive.

MAY TRADE FOR LOS ANGELES

Murphy Realty

464 N. Palm Canyon FA 5-5102

\$18,500—A BUY!

FOR THIS INDIVIDUALLY built 3 bedroom, 2 bath Ranch Home. With approximately 1600 sq. ft. of living area. Located in the immediate vicinity of one of Palm Springs famous clubs. Owner will finance on easy terms. Sun Realty Co.
Phone FA 5-2929

TEN ACRE TRAILER PARK

2 1/2 ACRES READY TO OPEN
ALL NEW MODERN LARGE SPACES. NEAR INDIAN WELLS. LARGE POOL. FINAL PERMIT. ALL FOR \$65,000 WITH LOW DOWN. LONG TERMS. BEST BUY IN THE DESERT
PHONE AGENT FA 8-2050

FORCED TO sell, due to death in family

TRIPLEX, 2 - 1 bedroom, 1 - 2 bedroom, and 1 den. Beautifully furnished. TV cable FA 5-7500 From 9 to 6 Days

MAKE YOUR OWN DEAL!

BRAND NEW 3 bedroom, 2 bath home, 31-810 Ave. La Paloma. OWNER FA 4-9412

CATHEDRAL CITY

Phone FA 5-3005 for Classified Ads

\$1000 DOWN

BUYS THIS brand new 3 bedroom 2 bath, loaded with extras including REFRIGERATION cooling, forced air heat, deluxe Westinghouse built-in stove and oven, 2 carport, service room, fireplace. All this on R-3 lot. The full price is only \$15,950, and only \$99.50 per month.

EXCLUSIVE AGENT

Jorgensen Realty

68-574 Broadway (Hiway 111)
Cathedral City FA 8-2273

3 BEDROOM, 1 bath. Quick sale. \$9000, \$1250 down, \$100 month balance.

NEW 3 BEDROOM, 2 bath. Lots of built-ins, refrigeration cooling, on half acre. \$21,300.

NEW 2 BEDROOM, 2 bath, refrigeration cooling, \$18,750.

JOHN SHARP

REALTOR
65-535 Broadway (Hiway 111)
Cathedral City Ph. FA 8-2816
73-719 Hiway 111
Palm Desert Ph. FI 6-6868

\$500 DOWN—2 bedrooms and den. Large lot. Stove, disposal. Assume 4 1/2 per cent loan, payable \$70 per month including taxes and insurance. Immediate possession. Jack Neal, 735 Broadway, Cathedral City, Ph. FA 8-2459

POOL SIDE

Furnished. Summer Rates
360 Desert View Dr. FA 4-2062

\$75 MODERN studio apartment. Room, cooking facilities \$50. Utilities paid. Pool. FA 4-9018.

POOL SIDE

Furnished. Summer Rates
360 Desert View Dr. FA 4-2062

LARGE New bedroom apartment. Pool. Low rate by month or year. Pets OK. FA 5-5613.

AT YOUR SERVICE

CLARK REALTY AND INSURANCE AGENCY
REALTOR
68-657 Broadway Ph. FA 8-2812

CATHEDRAL CITY

\$6,950

CUTE 1 bedroom on 70' lot. Big patio, carpets, drapes, glass doors.

OTTO REALTY

68-744 Hiway 111 - Ph. FA 8-2337

Exchanges 36

WILL TRADE 1958 3-bedroom, 10'x45' trailer on Palm Springs 3-bedroom, 2 bath home with pool. Desert Hills Trailer Park, Lot 18. Mrs. Lewis, FA 8-9053.

EXCHANGE attractive 2 bedroom home in Palm Desert for 3 bedroom, 2 bath or lot in Palm Springs, near high school. FI 6-6315

Real Estate Wanted 37

FOR BEST RESULTS
LIST YOUR PROPERTY WITH

Adolph Israel

REALTOR
671 N. Palm Canyon Drive
Phone FA 5-2981

LOTS WANTED

WELL LOCATED acreage wanted by one of the largest developers and builders in this area. Totally subordinated. FA 4-1680. Desert Sun Box 190, File D-76.

WANT R-2 LOTS

IN PALM DESERT
Tony Burke, Inc.
FA 8-2390 or FI 6-6104

HAVE BUYER

FOR R-2 LOT
IN TENNIS CLUB AREA
ZONED FOR 8 UNITS
PHONE AGENT FA 8-2050

405 N. PALM CANYON DRIVE
NEW STORE BUILDING. CONSULT SUN REALTY CO.
PHONE FA 5-2929

Business Rentals 38

PRIVATE PARTY wants 3 bedroom, 2 baths, walled, and LANDSCAPED, older home, north end. EXTRAS, pool, fireplace, carport. Reasonable down Terms. By owner. Box 1626, El Centro, Calif.

Pacific Building Offices
For professional, real estate, insurance contractors.
Palm Canyon and Tamarisk
Mr. Boyd — FA 4-2219

670 SQ. FT. office space for rent. Oasis Building, refrigerated air conditioning, elevator. Available for beauty salon or professional office. Ph. FA 5-2225.

OFFICE — Ideal for accountant or attorney. \$75 per month. Gannon, 1291 N. Palm Canyon, Phone FA 5-2772.

670 square foot industrial building, plus 4000 square feet of black topped, fenced yard. Owner Don Williams, FA 4-1641.

Wanted to Rent 39

2-BEDROOM FURNISHED. Permanent residents. Must be reasonable year around. Will do gardening and pool. FA 5-5186.

Rooms for Rent 40

Turquoise Villa
Newly decorated, hotel room. New wall-to-wall carpet. Refrigeration, large 42" pool. Maid Service, \$25 week. Also 1 room at \$20 week. 486 Mel Ave. — FA 5-2051

\$3 DAY UP — \$15 WEEK UP
Pool - Refrigerated Cooling - TV
FA 5-2357 444 N. Indian Ave.

1 - 2 Rooms - Bath - Kitchen.
\$35 Month Up — Summer Rates
925 Radio Road — FA 5-5666

PRIVATE home. Outside entrance. Kitchen privileges. FA 5-7625 after 5

For Sale or Rent 41

IN PALM DESERT—2 bedroom, 2 baths, built-in appliances, carpets and drapes, refrigeration, 2 carport, desert landscaped, and fenced. 74-464 Candlewood. FI 6-6658.

Apartment for Rent 43

STUDIO — FURNISHED — POOL
UTILITIES PAID
610 Camino Real — FA 4-9316

KITCHEN apartment. \$115 month. Furnished. Large pool. Phone. FA 5-7341. 3910 Calle de Carlos.

SUB-LEASE, 1 bedroom apartment. \$85 month. Close in. FA 5-2133.

REFRIGERATED LUXURY UNITS FOR 2. POOL. TV. \$100 MONTH. FA 4-1030.

\$75 MODERN studio apartment. Room, cooking facilities \$50. Utilities paid. Pool. FA 4-9018.

POOL SIDE

Furnished. Summer Rates
360 Desert View Dr. FA 4-2062

LARGE New bedroom apartment. Pool. Low rate by month or year. Pets OK. FA 5-5613.

\$25 WEEK

BEAUTIFULLY furnished studio apartments or rooms. TV, air conditioning, twin beds, full kitchen, dressing room and shower, utilities included. Free telephone. Weekly service. Must be seen to be appreciated.
Phone FA 5-2459

Special Summer Rates

Palm Canyon Lodge
KITCHEN APARTMENTS
ALSO 1 BEDROOM APARTMENT
Some king-size beds, refrigerated cooling. Large pool, spacious patio. Utilities included.
2330 N. Palm Canyon FA 4-9113

\$100 PER MONTH. FURNISHED STUDIO APARTMENTS. LOCATED AT 405 N. PALM CANYON DRIVE. CONSULT SUN REALTY CO. FA 5-2929.

2 FURNISHED modern 3 room apartment, downtown location. Newly decorated. 362 N. Palm Canyon Drive. FA 5-3252

STUDIO Apartment, furnished, kitchen. Pool. TV cable. Air conditioned, monthly or lease. FA 5-2091.

HOTEL ROOMS, \$75 month. Kitchenette apartments, \$100 month. 1 small hotel room, \$12.50 week. Pool. In town. FA 5-2669.

2 BEDROOM, apartment, unfurnished or will furnish. TV cable, 180 W. Racquet Club Road. FA 5-7878, FA 5-6888 eves.

COMPARE—COCO PALMS
1733 East Amado at Sunrise
Has Everything Plus! FA 4-2232

LARGE 1 bedroom apartment \$65. large studio, \$50 TV. 1311 Camino Amapola. FA 5-2461.

APARTMENT — LARGE POOL. Next to Safeway — \$67.50 Month. 425 S. Indian — FA 4-9071

APARTMENTS and sleeping rooms, most convenient location. Lowest price. 426 N. Indian

POOL, 1 bedroom apartments, southend, carpeting, draperies, TV cable, pets FA 7-7856.

FOR smart buys in good used cars see the Used Car columns in Classified right now.

REFRIGERATED New 1 bedroom, furnished, walk to town. FA 4-2551

NICE furnished units, with private patios, pool, shuffle board. Very low rates. Ph. FA 5-7242.

1-2 BEDROOMS. Pool, air conditioned. Yearly leases. Vista Del Chino, 1335 N. Indian

STUDIO - POOL - SOUTH END
Utilities Paid. Summer Rates
MAXINE GERHART FA 5-7257

LOVELY 1-Bedroom apartment. Pool, airconditioned, cable. Reasonable. FA 5-5804.

3 FURNISHED ROOMS. \$65 all year around. Ask for Frank. FA 4-2822

Beach Rentals 44

OCEAN FRONT, private beach. 2 bedroom, near Long Beach. Patio, \$80 week. FA 4-1407.</



DATE LEI ORIGINATED by Desi Arnaz Western Hills Hotel near Indio has been officially adopted as a welcome token for distinguished visitors to that city. Indio's Mayor, Burton W. Burkhardt, center, brought the good news to Western Hills Hotel Manager Jim Le Maitre, left, creator of the idea. About to receive a date lei from Le Maitre is Roy Rummmonds, California Date Growers' Association official. Mayor Burkhardt plans to make Western Hills Hotel his headquarters for making period date lei presentations to important Indio visitors. (Gayle Studio Photo).

Rancho Mirage

By JEAN PATANE

Mr. and Mrs. Clarence McQuown left Tuesday night on a vacation to Grand Tetons in Yellowstone, then to Ely, Minn., where they will visit with her relatives. Mr. and Mrs. Harry Solberg, at their cabin at Birch Lake. Returning, they plan on stopping at Glacier National Park in Montana and on to Crater Lake in Oregon before driving down the coast visiting the places of interest enroute to their Rancho Mirage home. The McQuowns plan on returning Aug. 1.

Mr. and Mrs. Elliot Caplow and baby son have been in Los Angeles since last Thursday combining business with pleasure.

Sara Ann Nitchy, daughter of Mr. and Mrs. Fred Titchy, is spending the summer in Santa Barbara at the home of her sister, Mrs. Robert A. Ely and family. Sara is now rehearsing with the Oklahoma company for the musical comedy that will be presented during the Santa Barbara Fiesta in August at the Will Rogers Memorial County Bowl.

Members of the Mutual Improvement Association of the Church of Latter Day Saints enjoyed a swimming and patio party at the Rancho Mirage home of Mr. and Mrs. Lewis Tanner. Twenty-five were in attendance, with Elden Pack, superintendent of the boys group, and Betty Ekins, president of the girls group. Refreshments were served following swimming, with June Gilchrist as hostess.

Among the guests at Greene's Desert Lodge over the weekend were Mr. and Mrs. Jim White and Mr. and Mrs. Shubert Johnson of Hollywood, and Mr. and Mrs. John Dawson of Los Angeles. Mr. and Mrs. Greene made a quick trip into Los Angeles on Monday. They will keep the Lodge open all summer.

HOT ?
Let's Meet At
THE BILTMORE



THERMO BAG or JOLLY JUG

Washable bright plaid bag. Fiber glass insulated. Keeps contents hot or cold for hours. The perfect companion on picnics or outings.

Fiber glass insulated, 1/2 gallon capacity, standard Mason jar liner. Easily replaceable. Plastic stopper secured to jug. Perfect for picnics, beach, bar-be-cues, outings.

FREE GIFT

TAKE YOUR CHOICE

With Six Months Subscription or Renewal to

The Desert Sun

Paid in Advance

TAKE YOUR DESERT SUN

On Your Vacation

No Extra Charge for Mailing --- Anywhere

PICK UP YOUR FREE GIFT

Call at Circulation Office—174 North Palm Canyon Drive
FAirview 5-5005 Box 190 Palm Springs

La Quinta Road Change Hearing Is Continued

The proposed abandonment of Morgan Road (49th Avenue) and a portion of Avenida Serra in the La Quinta area to make way for development of a golf course ran into a snag this week when Wiley Somers from the real estate division of the Security First National Bank appeared before the Board of Supervisors to ask for an additional two weeks to study the proposal.

Somers said the bank is concerned that its access to the highway might be affected by the road abandonment.

MR. GILMORE, vice president and manager of La Quinta Hotel, explained that the hotel plans construction of a new road to replace that proposed to be abandoned, and that abandonment will not take place until the new road has been built.

Somers was still not satisfied. He said the bank wants to be sure that the road it uses is a public and not a private road.

PLANNING DIRECTOR Tyler Suess told the supervisors that several inquiries have been received about the proposal. "It would appear desirable," he said, "that a careful study be made of the proposed abandonment and a possible alternate route."

The board continued the hearing two weeks to July 14.

Political Advice

ST. ALBANS, Vt. (UPI)—Franklin County Democrats were shocked when State Sen. John Mulvey told them to seek Republican nominations in the September primaries. Mulvey explained that by cross-filing, Democrats would be giving Republican voters an opportunity to vote for them.



VISIT OF HANS J. VON WASMER, factory representative of Daimler-Benz A. G., of Stuttgart, Germany, brought all personnel of Kay Olesen's Imperial Motors in Cathedral City out to admire the new Mercedes-Benz cars now on display. Pictured above are, left to right, Nolan Caldwell, Charles Cassada, Jack Nickols, Art

Crowe, Harry Jennings, all salesmen; Olesen; Von Wasmer, Jerry Engles, manager; Hoby Rounkles, service manager; Frank Hap- py, parts manager; Al Austin, mechanic, and Al Ware, lot man. Von Wasmer is visiting dealerships in this country. (Sun Photo).

Mrs. C. W. Baker Suffers Injury

Mrs. C. W. Baker of Palm Springs and La Jolla, underwent surgery Monday following a fall at a church Sunday, at Scripps Memorial Hospital in La Jolla.

Mrs. Baker, a winter resident of Palm Springs for 15 years, was reported "in good spirits and coming along fine" today.

She fell and injured her hip as she was leaving the church Sunday morning.

READ SUN CLASSIFIED ADS

LEGAL NOTICES

NOTICE TO CREDITORS
NO. INDIO 493
ESTATE OF CATHARINE M. REICHERT, Deceased.
NOTICE IS HEREBY GIVEN, by the undersigned CHARLES G. REICHERT, Executor of the Estate of Catharine M. Reichert, Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to

exhibit them with the necessary vouchers to the said Executor at the Law Office of the Attorney for Executor, ARNOLD RUMWELL, Esq., 209 Oasis Building, Palm Springs, California, in the County of Riverside, within six months after the first publication of this notice.

Dated at Palm Springs, California, June 20th, 1958.
CHARLES G. REICHERT, Executor of the Estate of CATHARINE M. REICHERT, Deceased.

ARNOLD RUMWELL, Esq., Attorney for Executor, 209 Oasis Building, Palm Springs, California. Published June 25, July 2, 9 and 16, 1958.

NOTICE FOR PUBLICATION OF TIME APPOINTED FOR PETITION FOR LETTERS OF ADMINISTRATION WITH WILL ANNEXED.

In the Superior Court of the State of California, in and for the County of Riverside, Department No. 4.

In the Matter of the Estate of LILLIAN HANKEY, Deceased.
PROBATE NO. INDIO 413

HUNGRY ?

Let's Meet At

THE BILTMORE

Notice is hereby given, that Friday, the 11th day of July, 1958, at 10 o'clock A. M. of said day, and the Court Room of Department No. 4 of said Court, at the County Building in the City of Indio, County of Riverside State of California, have been appointed as the time and place for proving the will of said LILLIAN HANKEY, deceased, and for hearing the application of MRS. ABBIE A. JOSEPH for the issuance to her of Letters of Administration with Will Annexed thereon.

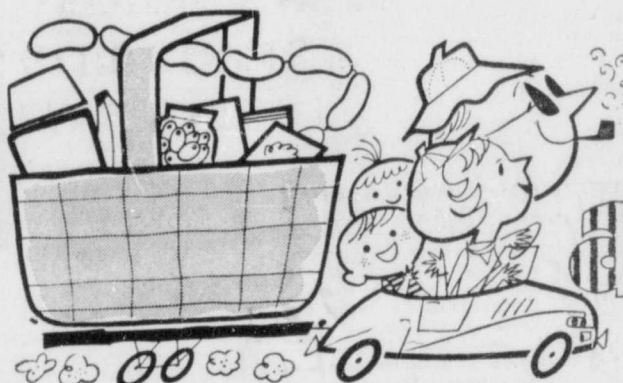
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For Bar-B-Q or Broiling

RIB STEAKS lb. 89c

CLUB STEAKS lb. \$1.09

GROUND CHUCK FRESH LEAN . . lb. 49c

Pure Pork

Sausage 59c lb

Hormel's Ranch Style

Chipped Beef 3 4 oz. pkg. \$1

BAR-B-Q CHICKEN 1 Lb. 6 Oz. Min. Weight \$1.49 ea

FRESH FISH SAND DABS SLICED HALIBUT 59c lb

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B&M—28 Ounce Can

BAKED BEANS 23c

Appletime—No. 303 Can

APPLE SAUCE 2 FOR 21c

Red Top—80 Count

TABLE NAPKINS 2 FOR 19c

Dole—46 Ounce Can

PINEAPPLE JUICE 2 FOR 49c

Libbys 12 Ounce Can

CORNER BEEF 37c

Farm Fresh Produce

Freestone Yellow Gold

PEACHES 10c lb

Fine for Stuffing

Bell Peppers 15c lb

Long Green

Cucumbers 5c ea

Large AA

EGGS D O Z 47c

Minute 15 Oz. Box

Rice 35c

25 Foot Roll

Reynolds Wrap . . 27c

Libby 46 Oz. Can

Tomato Juice . . 249c

Dole 303 Can

Fruit Cocktail . . 5 FOR \$1

Glorietta 303 Can Sliced

Peaches 249c

Carnation 9 1/2 Oz. Box Instant

Powered Milk . . 25c

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